

Community Centered
Business Focused

CVACC

www.chinovalley.org

CHINO VALLEY
CHAMBER OF COMMERCE



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175 E. Rd 2 South
Chino Valley, AZ 86323

928.636.2493
PO Box 419 (all mail)

Welcome
CVACC

Chino Valley Area Chamber of Commerce
Community Centered - Business Focused

"Our Mission is to serve the interests of local businesses while advocating business advancement, economic vitality and job creation for the benefit of Chino Valley and our Region"

www.chinovalley.org
928.636.2493
chamber@chinovalley.org

CHINO VALLEY
CHAMBER OF COMMERCE



When you join the Chino Valley Area Chamber of Commerce, you become part of a vital institution. We are an engaged team of residents and regional supporters growing local businesses and promoting economic vitality, advocacy, tourism and quality of life in our community.

2018 Member Opportunities

We realize the needs of our members are all unique and have provided a variety of opportunities to serve you.

Chairman's Circle

Customized for your business/organization

This investment provides top billing in all media and marketing plus all Executive Sponsorship opportunities are included. Two tickets to all Chamber events are included. It is one investment featured at all event & in all marketing during the year. Limited to one per business type.

Platinum Partner

You will be featured in all Chamber Marketing and media efforts and receive two tickets to all Chamber luncheons, a booth at applicable community events and two tickets for your choice of Chamber event. Your logo will be displayed in the Chamber and at all Chamber & Community events & Marketing efforts. We offer customizing in this program. Limited to one per business type.

Gold Partner

Your business will have a logo featured at the Chamber and at all events. A courtesy booth at all applicable events is included as well as open participation in all Chamber educational events. You will receive two tickets to a Community event and 6 courtesy luncheon tickets annually. Banner placement is provided at all Community events. You may Choose to have included sponsorship of a Quarterly Breakfast or a Women in Business Luncheon with all the marketing benefits associated with that event. Priority selection for additional opportunities if added to calendar.

Silver Partner

Your logo and materials will be featured at all Luncheons, Mixers, Breakfasts and Women in Business functions. You will have banner placement at all Chamber events. Priority selections for additional opportunities if added to calendar.

Chamber Partner Chamber Partner Plus

This represents current core membership. The Plus membership includes two or more additional annual media opportunities and signage at the Chamber plus two courtesy luncheon tickets.

Nonprofit Partner NPO Partner Plus

This is the current core NPO membership. The Plus membership includes two or more additional annual media opportunities, signage at the Chamber and two luncheon tickets.

www.chinovalley.org

2018 Event Opportunities

ALL CVACC Community & Chamber Events

Executive Sponsor - Chairman Circle & Platinum only

You will be featured on web, radio, print and all media as our Executive Sponsor and have a booth at events where applicable plus your banner at event and 2 tickets where applicable. Includes: Fall Fest, Heritage Fest, Sequins & Saddles, Golf, Health & Wellness, Job Fair, Small Business Saturday and any additional events produced during your sponsor year plus chamber events listed immediately below.

All Community Events or All Chamber Events

Presenting Sponsor

You will have all the benefits of an Executive Sponsor for either Community or Chamber events. Chamber events include, Mixers, Luncheons, Roundtables, Women in Business, Advocacy events & trainings plus any additions to the calendar during your sponsorship term.

Luncheon & Luncheon Roundtable

Supporting Sponsor

Your organization/business will be featured in signage at each table with an opportunity to hang your banner behind the podium. You will have the opportunity to introduce your business at each event and place your materials on each table in lieu of the brochure table. You will be featured in all marketing and media for this event.

Quarterly Business Breakfasts & Women in Business

Participating Sponsor

Your business will be featured on signage at each table and you will have the opportunity to have your banner displayed behind the podium, if applicable, or at the entrance. You will have a short speaking or introduction of speaker opportunity at these events as applicable. You will be featured in all marketing & media for this event.

Mixers & Women in Business

Your business will be featured on signage at these events and you will have the opportunity to have your banner displayed behind the podium, if applicable, or at the entrance. You will have a short speaking opportunity at these events as applicable. You will be featured in all marketing & media for this event.

Women in Business

Quarterly Luncheons can be sponsored at Title or Demi level in pairs or as a group of four.

Custom Sponsorship Packages

We are able to customize a package of membership, sponsorship and/or marketing sponsorships to fit your needs and your budget as well as offer a payment plan for these custom business solutions. Call us at 928.636.2493 or email director@chinovalley.org

2018-2019 Community Guide & Map

Open to Members & NonMembers in process. We will begin the business opportunity process soon.

For additional information contact: 928.636.2493

Arlene Alen, CPM, IOM President / CEO CVACC director@chinovalley.org

Marketing opportunity participation is limited to Chamber Members only.

2018 Member Marketing Sponsorships

Newsletter

Our monthly newsletter is distributed online the first week of each month. Your photo plus links to your website, contact info etc will be featured and any events or sales that you have during that month can have flyer insertion.

Website

Your logo and link to your website on our home page with annual or semi-annual options. This site is the hub for members, visitors and relocation for our area.

eBlasts

CVACC is heavily invested in digital strategy along with traditional media. You can sponsor 3 months, 6 months 9 or 12 months of eBlasts with your logo and a link to your website on each eBlast during those time frames.

Chamber & Banner

Have your logo and materials featured in the Chambers Member & Business Center and on all event banners as a partner. A great way to increase your visibility in the community and reach those you would not ordinarily have the opportunity.

Relocation Packet

CVACC sends out over 400 relocation packets annually. Your business cards, calendars, promotions, flyers etc will be included in either 6 months or 12 months of these custom tailored mailings.