

APRIL 2012 CHAMBER BUSINESS LUNCHEON BUSINESS OF THE MONTH

CONGRATULATIONS YAVAPAI REGIONAL MEDICAL CENTER!



YOU ARE THE CHINO VALLEY AREA CHAMBER'S BUSINESS OF THE MONTH!

Over 90 attended the April Membership Luncheon at Gabby's, to salute Yavapai Regional Medical Center (YRMC) as April Business of the Month. Tim Barnett, President and CEO of YRMC accepted the plaque on behalf of the hospital.

YRMC has grown with our Quad-City communities, now comprising of two state-of-the-art campuses: YRMC West in Prescott and YRMC East in Prescott Valley, with the YRMC Del E. Webb Outpatient Center in Prescott Valley.

CHAMBER ACTIVITIES

MAY 9

11:30 AM – 1:00 PM
Business Luncheon
Gabby's, CV

MAY 16

5:00 PM – 6:30 PM
After Hours Mixer at
Good Samaritan Society,
Home Health & Hospice
1065 Ruth Street,
Prescott, AZ 86301

CLOSED: MAY 28



Happy Memorial Day!



TIM BARNETT PRESIDENT & CEO OF THE YAVAPAI REGIONAL MEDICAL CENTER (YRMC) WAS ALSO THE LUNCHEON KEYNOTE SPEAKER

Tim Barnett charmed Chamber Business Luncheon guests with Yavapai Regional Medical Center's history, present mission and visions for the future, which includes building another YRMC campus in the Chino Valley area.

Speaking at the front of the long line of Chino Valley Area Chamber new members is Katy Roberts, now Katy Mann – just married April 20, 2012, with Liberty Mutual Insurance. See the list of new Chamber Members on page 5. Chamber Business Luncheons are held on the second Wednesday of each month at Gabby's Kitchen, Catering & Banquet Hall, 2235 S. State Route 89 in Chino Valley.

Special thanks to those who brought raffle items to the April Luncheon:

Pet's 1st, basket; Committee to Elect Craig Brown, (2) bottles of wine; Rick Nichols, engraved bottle of wine; Cartridge World, (2) gift bags; Hospice of the Pines, gift bag; Bob's Car, socket set; Jolyne Nichols Cruise Specialist, Route 66 travel pouch; Chino Valley Review, (2) Diamond Back Tickets; Kathie's Books, gift bag; Sir Speedy, gift bag; Good Samaritan Society - Home Health & Hospice, book; AZ Hometown Radio, (2) gift bags; Professional Bull Riders (PBR), (2) PBR Tickets.



BUSINESS & EDUCATORS BREAKFAST

The Chamber hosts a Business & Educators Breakfast each quarter. Keynote speaker for this well-attended breakfast was James Hait of Victory Wealth Management. He educated more than 30 listeners about safe, higher interest yielding investments suited for retirement funds such as the 401K's. Two Chino Valley Unified School District representatives spoke as well. The breakfast was held April 25, 2012 at Gabby's Restaurant, Catering & Banquet Hall. Speakers left to right: Travis Bard, President of the School Board; Ab Jackson, President & CEO of the Chino Valley Area Chamber; James Hait, President & CEO of Victory Wealth Management and Jim Murless, School Superintendent.



NEW SUPERINTENDENT OF SCHOOLS

The Chino Valley Unified School District Board has chosen Duane Howard from the Morenci School District to replace departing Superintendent Dr. Jim Murless. Mr. Howard served as a high school principal for 21 years in Arizona, prior to becoming Superintendent in Morenci in 2006. He has a Master's degree in Education and several administrative certificates. Mr. Howard also holds a Paul Harris Fellow in Rotary and looks forward to joining the Chino Valley Club. Duane Howard grew up in Willcox, Arizona and was a schoolmate of Chamber President and CEO, Ab Jackson. He expects to move to Chino Valley in July.

Mr. Howard was chosen from five finalists in April. The other four finalists were Cindy Daniels, Assistant Superintendent from Chino Valley Unified School District (CVUSD); John Scholl, Director of Support Services of CVUSD and member of the Chino Valley Area Chamber's Board of Directors; Dr. Bill Myhr from the Fountain Hills District and Karin Ward from the Beaver Creek District.

TALK OF THE TOWN ENJOYS GREAT GUESTS IN APRIL

The Chino Valley Community Radio program, Talk of the Town, had a real variety of guests for its April broadcasts. Appearing from the Town of Chino Valley were the Town Manager, Robert Smith; Councilman Darryl Croft and Commander Mark Garcia from the Chino Valley Police Department.

Also joining host Ab Jackson were Ron Romley with Chino Valley Transit, Charlie Arnold speaking about a new green house project in Chino Valley; Judd Mortenson with the JC Mortenson Invitational; and Jennifer Smith with Chino Valley Girls Softball. Susan Tobey appeared to talk about the 2012 Casino Night festivities.

Talk of the Town is broadcast every Monday at 4:00 PM on KQNA 1130 AM and 99.9 FM. The Monday broadcast is devoted to happenings in Chino Valley and issues of importance to Chino Valley people.

MEMBERSHIP COMMITTEE NOMINATES GARY WARREN FOR BOARD POSITION

The Membership Committee of the Chino Valley Area Chamber of Commerce has nominated Gary Warren of Warren's Hay-N-More to a 3 year term as its Director. The nomination will be confirmed at the annual meeting of the Chino Valley Area Chamber of Commerce on June 13, 2012. Gary will replace Dr. Mark Costes, who has served two terms on the Board.

Mr. Warren is an Arizona Native. He formerly served as a Chino Valley police officer, as well as an Arizona Highway Patrolman. Gary has run day to day operations of Warren's Hay-N-More since 2006. He is a member of Chino Valley Rotary, NFIB, National Write Your Congressman and the Chino Valley Area Chamber of Commerce; and has been active in local and county Cub Scouts, 4H and FFA organizations. Gary and Chere Warren have two children, Garrett and Dawson.

The Committee also re-nominated Rhonda Chavez from Wells Fargo Advisors and Dave Barrett with Barrett Propane for second terms on the Board.

Dr. Costes was President of the Board 2007-2008. Horizon Dental was chosen as the Daniel T. Marley 2006 Business of the Year. During his 6 years of distinguished service on the Board, Dr. Costes served as Chair and Co-Chair for the Chamber Scholarship Committee. Mark Costes will be recognized for his 6 years of service on the Chamber Board at the June Board meeting.

HORSES WITH H.E.A.R.T HEART HOSTS APRIL MIXER

A wonderful non-profit hosted a wonderful Chamber Mixer April 18, 2012 at their new facility at 2705 S. State Route 89 in Chino Valley. Several tours were given thru offices and corrals, show casing the horses at Horses with H.E.A.R.T. These therapy horses serve people of all ages with special needs of all types.



If you missed this Mixer, you missed great food and a beautiful spring evening to network and learn about local businesses.

Horses with H.E.A.R.T. mascot, Hope A Long Cassidy (yes, Hope), assisted Ab Jackson, Chamber President & CEO in raffle drawings.

Special thanks to all those who brought gifts to raffle!



APRIL 2, 2012 AT THE FOOTHILLS BANK



THE FOOTHILLS BANK CELEBRATED THEIR RIBBON CUTTING WITH TOWN DIGNITARIES.

On hand were Councilwoman Linda Hatch and Councilmen Mike Best and Dean Echols for ribbon cutting formalities. The new bank was busy with a lot of people celebrating their Grand Opening at 1932 N. State Route 89 in Chino Valley.

FROM GROUND BREAKING TO O'REILLY RIBBON CUTTING JANUARY 8- APRIL 21, 2012!

O'Reilly Auto Parts broke ground in Chino Valley on January 8, 2012, with Van Tassel & Proctor, Inc. completing construction in just 3 ½ months. April 21 marked O'Reilly's Grand Opening. Steve Heir manages staff well-trained in customer service and invites consumers to experience the difference at his Chino Valley store.

On hand were Councilmen Dean Echols, Darryl Croft and Mike Best, as well as former Mayor Jim Bunker, former Vice Mayor Ron Romley and representing the Chamber, Beverly Ervin with Sally and Smokey Riner.



ON THE BASICS



You may recall an actor named G.D. Spradlin. He played a basketball coach patterned after John Wooden in "One-On-One" and a football coach patterned after real life coach Tom Landry in "North Dallas Forty". Both of the characters Spradlin played came off as heavy-handed coaches who didn't care for their players – the exact opposite of

Wooden and Landry in real life.

UPCOMING EVENTS See Attached Flyers!

Chino Valley Fire Fighters Pancake Brunch
May 6th, 8 am – Noon at Fire Station #62, Rd. 2 South

Letter Carriers' Food Drive, May 12th

Mother's Day @ Granite Creek Vineyards, CV
May 12 & 13, 11 am – 5 pm; music & food.

SpringFest 2012 @ The Windmill House, CV
May 19th 10 am – 4 pm; Car show, booths, food, etc.



**COMING ATTRACTION...
CASINO NIGHT AT
THE OSCARS
JUNE 16, 2012 6 PM – 10 PM**

June 16, 2012 Gabby's Kitchen transforms into a Red Carpet, star studded Hollywood affair, as we host our "Casino Night at the Oscars" fundraiser. All are invited to come dressed for the evening or dressed for comfort and fun. Whichever suits you best; this will be an event to attend. Tickets are \$40 and can be purchased at the Chamber. Special thanks to our Event Committee Volunteers: You MAKE events like this memorable.

Wooden was especially noted for his attention to the basics. The basics helped him win 10 NCAA Basketball Championships in a 12 year period. During that period his teams won a staggering 88 games in a row!!

Earlier this year, I offered four basics for your 2011-12 business success. I suggested that you Network, Promote, Invest and Learn.

Our Membership Luncheons, Mixers and Biz/Educators Breakfasts continue to provide excellent networking opportunities – nearly 200 were in attendance at the three events this past month.

Coming in June is a great Promotional opportunity – Casino Night. An ad on our gaming tables is a great way to promote your business and will be seen by hundreds of people – not only at Casino Night, but later this year at Rotary functions and Chino Valley School events.

Speaking of Chino Valley Unified Schools, we salute our new Superintendent, Duane Howard. Mr. Howard succeeds Dr. Jim Murless who did a fine job as interim Superintendent. Duane Howard when asked for his strengths as Superintendent (he is presently Superintendent in Morenci, Arizona) listed two basics: relationship building and shared decision making. Dr. Murless will be on hand when the Chamber presents over \$4,000.00 in scholarships to Chino Valley graduates this month.

My book recommendation this month is by another coach who was fantastic for detail and the basics, Don Shula. Shula and Ken Blanchard co-wrote "Everyone's A Coach". Here's a quote by Shula from the book: "One thing I never want to be accused of is not noticing." If you can't find this terrific book, come by and get mine.

G.D. Spradlin died last year at the age of 90 in San Luis Obispo, California on his cattle ranch. He was a veteran of over 70 motion pictures but didn't get involved in movies till his 40's. He is remembered for his attention to the basics of acting.

REMEMBER: Shop Local!

CHAMBER SCHOLARSHIP !!!

Last chance for Chino Valley High School graduates to be awarded scholarship funds for higher education. Get applications from school or at the Chamber. Qualifying applicants awarded at CV High School's May 16, 2012 Ceremony. Applications must be in by Monday, May 7, 2012!

THANK YOU APRIL VOLUNTEERS

Your assistance is GREATLY appreciated!

Nancy Best
Kay Jones
Velma McCall
Rick Nichols
Sally & Smokey Riner
Linda Tenney

THANK YOU APRIL RENEWING MEMBERS

A Casa Realty
Alta Vista, Retirement Living
Anytime Fitness
AZ Highway Safety Specialists
Big Daddy E's Smokin' BBQ & Catering
Birdie & Son Barber & Style Shop
Bright Star RV & Mini Storage
Chino Valley Model Aviators Club
Dust Busters
Flying Paws
"Good Samaritan Society,
Home Health & Hospice"
Granite Mountain Home Care & Hospice
Gunsite Academy
H. Terry Liffick
Heritage Memory Mortuary
Lamb Chevrolet, Cadillac, Nissan
Life Line Ambulance Service, Inc.
Nancy & Mike Best
Penny Hubble, State Farm Ins. & Financial Services
Pet's 1st Choice
Purple Sage Embroidery & Engraving
Sudz Ur Dudz

THANK YOU 110% CLUB

Special thanks those members who support the Chamber with renewal at 110%!

Nancy & Mike Best
Jim Bunker
Chino Valley Model Aviators Club
Helen Ferguson
Fix Brothers, Auto Repair
Penny Hubble, State Farm Ins. & Financial Services

Thank you Casino Night Planning Committee:

Co Chairs Dr. Leonda Armstrong & Tom Payne, with Susan Toby; and volunteers Anita DeMello, Anita Murphy, Diane Judge-Cox, Dyan Jones, Jim David, John Scholl, Katie Schaefer, Nancy & Mike Best and Scott Napp.

WELCOME NEW MEMBERS

Liberty Mutual Insurance
Katy Mann (928) 636-2345
New Office Coming to Chino Valley
www.libertymutual.com

Dedicated to helping people and families protect what matters most... yourself and assets; offering auto, home, life, annuities and more.

O'Reilly Auto Parts
23 S. State Rte. 89, CV (928) 636-3077
www.oreillyauto.com

Committed to customer service: Providing automotive parts & accessories for autos, trucks, heavy trucks and equipment!

Prescott Farmers Market
Various Days & Locations
P.O. Box 1853, Prescott 86302 (928) 713-1227
www.prescottfarmersmarket.org

Serving Quad-City communities (generally in parking lots):
Local farmers, live music, baked goods, hand-made soaps, local meats, fresh cut flowers, etc.
Thursdays 3pm – 6pm at Bon Fire in Chino Valley
Fridays 4pm – 7pm at Tim's Toyota in Prescott Valley
Saturday 7:30am – Noon at Yavapai College in Prescott

Sergio's Tires
1376 N. State Rte. 89, CV (928) 636-5475
Sergios for service: Alignments, Suspension, Breaks, Tune-Ups, Oil Change, 24 Hour Road Service, New & Used Tires.

Tim's Auto Group
1006 Commerce Dr., Prescott (928) 445-7350
www.timsauto.com

Committed to quality customer service and community relations; Tim's Buick, GMC, Hyundai, Scion, Subaru and Toyota dealerships sell new and used vehicles. Trained sales and service staff members are ready to answer questions.

Tomar Pain Centers
1055 Iron Springs Rd., #101, Prescott
(928) 771-2770

Providing treatments for many types of pain; Tomar Pain Center Staff members sincerely care and are skilled to assist.

Wells Fargo Bank
3186 Willow Creek Rd., Prescott (928) 771-3770
Consumer & Business Banking: No fee accounts available, full-time mortgage rep on site, full service safe deposit and complimentary coffee & cookies – served with a smile.

NOTES & NEWS
NEWS FROM BEV

Bev says there are a few opportunities to become a Sponsor for Casino Night tables. This is a great way to advertise your business, while supporting your Chamber. For more information, call Beverly at (928) 925-2865.

**THANK YOU
 PLATINUM SPONSORS!**

2011-2012 PLATINUM SPONSORS

The Chino Valley Connection is a monthly publication of the:

CHINO VALLEY AREA
 CHAMBER OF COMMERCE
 P.O. BOX 419
 175 E. ROAD 2 SOUTH
 CHINO VALLEY, AZ 86323
 (928) 636-2493
www.chinovalley.org

Mission Statement:

To promote economic growth, serve as a voice for the business community, and enhance the quality of life for Chino Valley.

2011-2012 Board of Directors

- Dr. Leonda Armstrong, Chairman
- Circle L Animal Hospital
- Robin Christie, Secretary
- Granite Mountain Home Care & Hospice
- Kay Jones, Treasurer
- Chino Valley Historical Society
- Tom Payne - Chairman Elect
- Tom's Print & Sign Shop
- Larry Anderson
- Alliance Home Care
- Dave Barrett
- Barrett Propane
- Rhonda Chavez
- Wells Fargo
- Advisors
- Dr. Mark Costes
- Horizon Dental Group
- Darryl Croft
- Town of Chino Valley
- Leslie Hoffman
- Yavapai County Recorder
- Bob Layton
- Bob's Complete Automotive Repair
- John Morgan
- Yavapai College CV, Dean
- Rick Nichols
- Rick Nichols Custom Engraving
- John Scholl
- CV Unified School District

Chamber Staff

- Ab Jackson, President & CEO
- Deborah Valentine, Office Manager
- Beverly Ervin, Marketing & Events





2012

Saturday, May 12th

Join "The Mix" 106.7 FM

Letter Carriers' Food Drive

Drop off food donations on **Saturday, May 12th**
at the **KPPV 106.7 FM** live broadcasts

Safeway Store parking lots: 10 AM — 1 PM

Prescott on Willow Creek Rd • Prescott Valley on Highway 69

Chino Valley on Highway 89

HELP RESTOCK OUR LOCAL FOOD BANKS TO BENEFIT FAMILIES IN OUR OWN COMMUNITIES!

- 1 Collect and bag non-perishable food items like canned soup, juice, vegetables, pasta, cereal and rice
- 2 Place by mailbox for letter carriers across the tri-city area to deliver to our local food banks or
- 3 Bring them to our **LIVE** broadcast at one of the **SAFEMAY** parking lots listed above

KPPV 106.7 FM "The Mix" will be broadcasting **LIVE** Saturday, May 12th, 10 AM - 1 PM
encouraging all of our listeners to participate in the

Local Letter Carriers and KPPV 106.7 FM "The Mix" Food Drive

