

CELEBRATING 25 YEARS!

The Chino Valley Area Chamber of Commerce will celebrate its 25th anniversary at the June 9 Business Luncheon. The Chino Valley Chamber was established in 1985 and the meeting kicks off the anniversary year. The June 9 meeting is the annual business meeting of the Chamber. The Chamber is on a fiscal year and this will also be the meeting where the membership ratifies the 2010-2011 Board of Directors.

JUNE BUSINESS LUNCHEON & ANNUAL BUSINESS MEETING

WEDNESDAY, JUNE 9
11:30AM – 1:00PM

ADMISSION: \$12 PER PERSON

(In consideration of your fellow chamber members

RESERVATION REQUIRED

to the Chamber by

3:00pm, Tues., June 8. *Because this is a restaurant admission will be charged whether eating or not.)*

LOCATION: GABBY'S KITCHEN
CATERING & BANQUET HALL
WINDY VALLEY PLAZA
2235 S HIGHWAY 89, CHINO VALLEY

GUEST SPEAKER
AB JACKSON
CEO, CHINO VALLEY
CHAMBER OF COMMERCE

Promote Your Business at the
Business TO Business Networking Tables

Bring Prizes for the Business Card Drawing

50/50 Cash Drawing for the
Chamber Scholarship Fund

The June meeting will also mark the end of the 2010 membership drive. If you brought a new member you will be recognized.

(continued next column)

THANK YOU to retiring Board Members **Bruce Eldredge, Bonnie Hayes, and Penny Hubble** for their service to the Chamber's Board of Directors. Joining the 2010-2011 Board of Directors for a 3 year term are **Rick Nichols** and **Bob Layton**.

CHAMBER AWARDS SCHOLARSHIPS

Five students from the 2010 Chino Valley High School graduating class were this year's recipients of Chamber scholarships. They are: Katharine Earle, Chelsea Kelly, Taylor Markey, Eder Camargo, and Mattea Dey. The Chamber awarded \$4,000 in scholarships to those students.

This year's corporate sponsors are **Circle L Animal Hospital** and **Horizon Dental Group**. THANK YOU to Dr. Leonda Armstrong and Dr. Mark Costes - they donated \$1,000 each to the scholarship fund. Thank you to all our Chamber members who participated in the 50/50 cash drawings held at business luncheons and Chamber mixers. We know these scholarship dollars are greatly appreciated by the graduates.

INDEPENDENCE DAY PARTY IN THE PARK

Celebrate Independence Day on **SATURDAY, JULY 3RD**, in **MEMORY PARK** from **12:00noon-6:00pm**. Events include horseshoe and bocce tournaments, beer garden, chili cook off, and more! Fun for all ages! See the enclosed flyer.

CHAMBER GOLF TOURNAMENT



Par 3 Challenges. Holes-In-One. Sleeves of Golf Balls. Hole Sponsorships. Summer Sunshine. Team and Individual Prizes. Mulligans. 50/50 Cash Drawing. Golf Carts and Lunch. It's a great day for a golf

tournament!

The 3rd Annual Chamber Golf Tournament will be held on **SATURDAY, AUGUST 7**. Registration begins at 7:00am and tee time is at 8:00am with a shotgun scramble start. Get your foursome together and complete the enclosed registration form.

There are lots of ways to participate in this Chamber fund raising event. You can be a hole sponsor for \$100. Your business name and logo will appear at a hole so all the golfers will see it, as well as your information will appear in the event program. Complete the enclosed sponsorship form and return it to the Chamber.

NEWS & NOTES

ADDRESS CHANGE

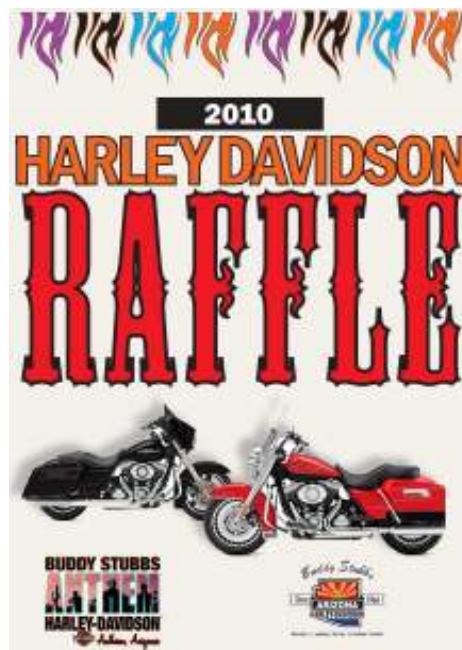
Bob's Complete Automotive Repair has moved. The new address is 1080 S Highway 89, Chino Valley. The phone # 928-636-2628 and fax # 928-636-2521 remain the same. Bob Layton says to be sure to stop by their new location and see their new service space.

2010 SUMMER ZOO CAMP

Boys and girls ages 6-8 and 9-12 can experience Heritage Park Zoological Sanctuary Summer Zoo Camp during seven sessions. Children will have hands-on experience with the animals, participate in games, and explore wildlife and nature by conducting investigations and creating crafts.

The week-long camp sessions are June 7-11, June 14-18, June 21-25, July 5-9, July 12-16, July 19-23, and July 26-30. The cost per week is \$150/members and \$175/non-members. Contact Heritage Park Zoological Sanctuary online at www.heritageparkzoo.org or by phone 928-778-4242 because preregistration is required.

The Heritage Park Zoological Sanctuary Raffle benefits the zoo's animals. Drawing held June 19.



The Chino Valley Connection is a monthly publication of the:

CHINO VALLEY AREA
CHAMBER OF COMMERCE
P O BOX 419
448 N HIGHWAY 89 SUITE I
CHINO VALLEY AZ 86323
928-636-2493
www.chinovalley.org

2009-2010 Board of Directors

Charlie Arnold - President
Southwest Development
Consultants & Bright Star
John Morgan - Vice President
Dean, Yavapai College
Kay Jones - Secretary
Chino Valley Historical Society
Dr. Leonda Armstrong - Treasurer
Circle L Animal Hospital
Larry Anderson - President Elect
Alliance Home Care
Bonnie Hayes - Past President
Arizona State Credit Union
Dave Barrett - Barrett Propane
Rhonda Chavez - Wells Fargo
Advisors
Robin Christie - Granite Mountain
Home Care & Hospice
Dr. Mark Costes - Horizon Dental
Group
Bruce Eldredge - MDI Financial
Services
Penny Hubble - State Farm
Insurance & Financial Services
Ron Romley - Councilman, Town
of Chino Valley
John Scholl - Chino Valley Unified
School District
Eric Woods - The Summit Church

Chamber Staff

Ab Jackson - Chief Executive
Officer
Linda McFarland - Office Manager

Mission Statement:

*To promote economic growth,
serve as a voice for the business
community, and enhance the
quality of life for Chino Valley.*

TENDER HEARTS SENIOR CARE OPENS 4TH OFFICE

Tender Hearts Senior Care is expanding again. They are opening their fourth office in The Peridot Retirement and Assisted Living. Tender Hearts is excited about working with The Peridot to provide services for their seniors. Tender Hearts Senior Care also has solutions for care needs by providing in-home services and transportation. For information, please call 928-777-2394 or for transportation 928-777-5512.

SYMPATHY TO THE BROGAN FAMILY

The Chino Valley Chamber of Commerce extends sympathy to Maureen Brogan and family for the recent loss of Gary Brogan. Gary was involved in real estate in Chino Valley for many years.

THANK YOU TO OUR RENEWING MEMBERS

*Sally & Smokey Riner
Bright Star RV & Mini Storage
Birdie & Son Barber and Style Shop
Terry Liffick
Paypro Plus
Chino Valley Model Aviators
Tumbleweed Screen Printing
Chino Valley Funeral Home
Lamb Auto
Gunsite Academy
Fann Environmental
Life Line Ambulance Service
RoseMarie & Richard Williams
Bonnie Casey
Bowen Chiropractic Center
Bob Behm
Arizona Highway Safety Specialists*

YOU ARE INVITED!

The World's Oldest Rodeo is hosting a **Tri-city Mixer on June 24 from 5:00pm - 6:30pm** at the **Rodeo Grounds**. Chamber members are invited to attend for fun, food, and prizes. For more information the phone number is 928-445-3103.

ON COMMUNICATION

by
Ab Jackson, CEO



You may recall the great scene from 1942's film, "*Pride of The Yankees*", when Lou Gehrig (played by Gary Cooper) is addressing a crowd at Yankee Stadium. He is announcing his retirement by saying, "Today, I am the luckiest man on the face of the earth." That address was apparently pretty short.

Many of the great speeches are shorter ones. Dr. King's "I Have A Dream" speech is less than 20 minutes. The Gettysburg Address is 272 words. You might be interested to know that Lincoln wasn't to be the keynote speaker that day at Gettysburg. The keynote was delivered by Edward Everett and ran over 2 hours. George Washington's second inaugural address was 135 total words, while William Henry Harrison spoke for over 2 hours-8,444 words-got sick that day and died within a month of taking office. Recently I delivered Chino Valley High School's graduation speech. After the speech was over, I received lots of positive feedback although my speech went a little too long (not, however, as long as Edward Everett and President Harrison). Several people have commented about how uncomfortable they are speaking in public.

In fact, public speaking usually appears as no.1 or no. 2 on the list of things Americans fear most. The Boston Globe's top ten phobia's list of 2009 had public speaking (#1) and snakes (#2) at the top fears, while storms (#9) and deep water (#10) were at the bottom. Said another way, most Americans would rather get hit by lightening or drown than speak in public.

I always recommend a couple of my favorite books on public speaking-Secrets of Successful Speakers by Lilly Walters and High Impact Presentation and Training Skills by Micki Holliday - as great resources. One of our future chamber brown bags will include Presentation Skills as a topic. Here are a few tips to make your talks more effective.

1. Less is more. (I should have followed this rule for my recent speech). If you are requested to give a 20 minute speech, write a 15 minute speech. You will find you won't rush as much, can pause effectively, and the shorter talk will be appreciated. Just

remember, William Henry Harrison literally talked himself to death.

2. Always have handouts for your speech. A majority of us are visual learners. Plus the handout helps re-enforce your main points. Experts say it takes six repetitions of an idea to internalize it.
3. Join Toastmasters. If you are really serious about being an effective speaker, get involved with the best self-help club there is- Toastmasters. The quad cities area has several clubs. Call me at the Chamber to find out more.

I will try to follow the above rules at our June Membership Luncheon. I believe it will be our best Luncheon this year. Our Chamber was established 25 years ago. On June 9, we begin celebration of the anniversary. We are inviting back many of our early members as well as our 21 Past-Chamber Presidents. We will ratify some new Board members. And, we have lots of drawings and surprises - don't miss the Luncheon!!!

Lastly, thanks to Susan Tobey and Dean Echols for chairing a terrific Fabulous Fifties Casino Night. Our members had a blast, Daddy-O, and the Chamber raised some much needed dollars. Thanks to all who came, and again especially to Susan, Dean and your terrific committee!!

Winston Churchill was also a great presenter. My favorite Churchill speech was the one delivered to an Academy Graduation during WWII. He said, "Never, never, never, never give up." Now that's a speech.

JUNE MIXER
JUNE 16 5:00pm-6:30pm

CO-HOSTED BY
Turner & Sons Pump & Windmill
Valpak of Northern Arizona

3471 N Highway 89, Chino Valley

50/50 Scholarship Fund Cash Drawing
Business Card Drawing & Prizes

MAY LUNCHEON, MIXER, AND EVENTS

The Fabulous Fifties Casino Night was the first event in May. The event was a success thanks to the hard work of the **Casino Night Committee**: Dean Echols, Susan Tobey, Charlie Arnold, Lenore Clark, Diane Judge-Cox, Becky Sigel-Knott, Tom Payne, Richard & RoseMarie Williams.

Gaming Table Sponsors: BOB'S COMPLETE AUTOMOTIVE REPAIR, BRADSHAW MOUNTAIN PROMOTIONS, BUDWEISER, CHINO VALLEY ANIMAL HOSPITAL, HORIZON DENTAL GROUP, NATIONAL BANK OF ARIZONA, PRUDENTIAL NORTHERN ARIZONA REAL ESTATE, S O S STAFFING, TOM'S PRINT SHOP, WELLS FARGO HOME MORTGAGE, TOM PAYNE, CHARLIE ARNOLD.

Special Thanks During the Evening Event: JIM CABRAL, Event Venue Host & Valuable Assistance; RICK NICHOLS, Master of Ceremonies; SHARI PAYNE, Event Photographer; KARRIE & RODNEY BLUM, Bartenders Extraordinaire.

The following Casino Night pictures were taken by SHARI PAYNE.



The guest speaker at the Business/Educators Breakfast was Chamber Board President, CHARLIE ARNOLD. Charlie talked about economic development in Chino Valley.



The May Business Luncheon featured Chino Valley Unified Schools Superintendent, DUANE NOGGLE. Superintendent Noggle gave his "wish list" for what he would like to see how education would work to the benefit of students, business, community, and teachers. The Chamber has a hard copy of Duane's speech - just ask for it.



New members pictured below with Ab on the left and Charlie far right are Candy & Dean Blakeslee (BESTFRIENDS GENERAL STORE), Dr. Nick Randall (CHINO VALLEY FAMILY DENTAL), Robert Glover (EXPRESSIONS OF YOU).

BOB'S COMPLETE AUTOMOTIVE REPAIR was recognized as the May 2010 Business of the Month. Owner Bob Layton is a strong supporter of the Chamber and community. Bob's C.A.R. has helped seniors with basic car care, given proceeds of maintenance to local non-profit, supported \$20 on the 20th, and sponsored various fund raisers. Congratulations to BOB'S C.A.R.



New members pictured on the next page with Ab and Charlie are Kelly McCready (WINDY VALLEY PLAZA) and Patti McCormick (PATTI MCCORMICK INSURANCE AGENCY).

The members told a little about their businesses and received a membership plaque. Are you a business that has not yet received your plaque? Let the Chamber know.



Dr. Robin Fleck opened a new part of her practice called Vein Specialties with a ribbon cutting. Congratulations to Dr. Fleck and staff.



THANK YOU to **Yavapai Title Agency** and **Big Daddy E's BBQ & Catering** for hosting the May Mixer. As can be seen from the following pictures the guests enjoyed great food, outstanding venue, and great fun. We think the persons attending knew what to expect from fabulous hosts!

Leslie Hoffman of Yavapai Title (foreground) and Eric Vernier of Big Daddy E's (center back help serve guests).



More Mixer photos below.



VOLUNTEER OPPORTUNITIES

The Chamber has many activities planned throughout 2010. Volunteer to serve on one of the committees such as Golf Tournament, Territorial Parade or Winter Wonderland. Volunteerism expands your contacts, helps the Chamber to continue its fund raising efforts, and is rewarding to see a project to completion. For example, hole spotters are needed for the Golf Tournament and stagers are needed for the Territorial Parade.

Contact the Chamber and tell us where your interests and capabilities lie. We'll make every effort to find a good fit for your particular time schedule and abilities.



Do you need...



Health Insurance
Promotional Products
A Web Page
Discounts
Shipping
Merchant Card Processing
for your Business?

BBB Accredited Businesses have access to all of these discounts and more. For information on becoming accredited, visit arizonabb.org or call (928) 772-3410.

WELCOME NEW MEMBERS

BestFriends General Store

P O Box 376

Chino Valley 86323

602-515-7093

www.bestfriendsgeneralstore.com

Contact: Candy & Dean Blakeslee

BestFriends is an online dog toy, puzzle, costume, and gift store. The business supports the Yavapai Humane Society, The Lucky Dog Club, and Chino Valley Animal Control.

Expressions of You

4365 W Duane Lane

Chino Valley 86323

928-830-6660

Contact: Robert Glover

Robert creates custom digital photography

Ralph's Super Service Center

2805 N Highway 89

Chino Valley 86323

928-636-3262

Contact: Ralph/Steve Morrison

Ralph's offers professional, guaranteed, quality repairs for autos, trucks, and equipment. Services include free towing to the shop, free pick-up and delivery, and 24 hour road service.

Verizon Wireless - Clear Wireless

759 N Highway 89

Chino Valley 86323

928-636-9525

Contact: Diana Partridge

The company sells Verizon mobile handsets and accessories. They price match online or local dealer pricing and Chamber members & referrals receive 50% accessories.

Mark F Rogers, AIA Architect

761 Highland Circle

Chino Valley 86323

928-848-3516

Mark is a registered architect licensed in Arizona and Colorado. He has 34 years experience and does commercial and residential projects.

Bowers for Congress

P O Box 2485

Prescott 86302

928-460-0209

www.rustycountry.com

Contact: Russell Bowers

Russell (Rusty) Bowers is a candidate for U.S. Representative in Congressional District 1.

BUSINESS CARD DRAWING CONTRIBUTORS

THANK YOU to the following businesses for contributing business card drawing prizes. Those businesses that brought a prize more than once are indicated. Your prizes make great promotional tools and add fun to our events!

Chino Valley Mini Mall

Cartridge World (2)

Northern Prudential Northern Arizona Real Estate (2)

Arizona's Hometown Radio Group

Mary Kay Cosmetics - Dede Jackson (2)

A Storybook Moment Photography

Gabby's Kitchen

Tender Hearts Senior Care

Yavapai Title Agency

Bradshaw Mountain Promotions

BestFriends General Store

State Farm Insurance Agency - Penny Hubble

Body Oasis

After each 50/50 scholarship fund cash drawing a second prize is drawn from the donating businesses. In the month of May **Rick Nichols Custom Engraving** and **Valpak of Northern Arizona** were selected.

2010 PLATINUM SPONSORS



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