

JULY 2010

CHAMBER GOLF TOURNAMENT ON AUG. 7 – HOLE SPONSORSHIPS & TEAMS



There are many ways to participate in the Chamber's 3RD ANNUAL GOLF TOURNAMENT on August 7 at Antelope Hills Golf Course.

Get a foursome and play in the tournament. There will be par 3 challenges, hole-in-one prize, mulligans, 50/50 cash drawing, and team prizes.

Hole sponsorships are also available for \$100. Your business name and logo will appear on a hole and will be seen by all the golfers in the Chamber tournament.

Volunteer to help the day of the tournament. We will need hole spotters and registration help. If you don't play golf this is a great way to be on a beautiful golf course and have fun at the same time.

Contact the Chamber and have a golf outing!

TERRITORIAL CAPITAL DAYS PARADE



The 24th Annual Territorial Capital Days Parade will be held on Saturday, August 28, at 9:30am on Road 1 West. The parade will begin at Heritage Middle School and process north, ending at Memory Park. The Marine Corps League Copperstate Detachment was the color guard for the 2009 parade.

The Morning Lions kick off August 28 with their traditional pancake breakfast from 6:00am-9:00am. The Parade starts

at 9:30am. The theme for the 2010 Parade is "Ride the High Plains." Following the parade there will be activities in Memory Park. With both morning and afternoon events, Freeman Farms is hosting the Equistar Horse Show. On Sunday, August 29, Five-M Ranch is hosting a roping event.

The Yavapai College-Chino Valley High Plains Equine Adventure will be held on Saturday, September 4 and Sunday, September 5 on the campus at Old Home Manor. The September 4 events are 4-D Barrel Race and Youth Gymkhana. The September 5 events are an English and Western Horse Show.

The traditional FFA Alumni Corn Dinner will be held on Saturday, September 4 from 3:00-7:00pm at Del Rio Middle School.

Chino Valley Territorial Days has two jam packed weekends in a row. Participate - volunteer - help make this event great for our friends and neighbors locally and those visiting.

JULY BUSINESS LUNCHEON

WEDNESDAY, JULY 14

11:30AM – 1:00PM

ADMISSION: \$12 PER PERSON

(In consideration of your fellow chamber members

RESERVATION REQUIRED

to the Chamber by

3:00pm, Tues., July 13. *Because this is a restaurant admission will be charged whether eating or not.)*

LOCATION: GABBY'S KITCHEN

CATERING & BANQUET HALL

WINDY VALLEY PLAZA

2235 S HIGHWAY 89, CHINO VALLEY

SPEAKER TO BE ANNOUNCED

Promote Your Business at the
Business TO Business Networking Tables

Bring Prizes for the Business Card Drawing

50/50 Cash Drawing for the
Chamber Scholarship Fund

Business of the Month and New
Member Recognition



IN OBSERVANCE OF THE
HOLIDAY – OFFICE CLOSED
MONDAY JULY 5

CELEBRATE OUR INDEPENDENCE & BE SAFE!

NEWS & NOTES

BCBS HEALTH CARE REFORM SEMINAR

Health care reform can be a confusing topic. Blue Cross Blue Shield of Arizona is offering a **FREE** seminar about what health care reform means to your business on **THURSDAY, JULY 15, at 7:30am.**

The Chino Valley, Prescott, and Prescott Valley Chambers are pleased to welcome DICK HANNON, Senior Vice President of Blue Cross Blue Shield of Arizona, for an informational health care reform breakfast seminar. Mr. Hannon will be joined by CHUCK BASSETT, Vice President of Government Relations of Blue Cross Blue Shield of Arizona. The seminar is intended to give business owners a better understanding of the short and long term effects of health care reform, along with what it means to a business, whether it has five or 50 employees.

A light breakfast will be served, but **SPACE IS LIMITED.** Registration is done online - **NO phone or walk-in registrations accepted.**

WHEN: THURSDAY, JULY 15 7:30AM

WHERE: PRESCOTT RESORT & CONFERENCE CENTER, 1500 E Highway 69, Prescott

COST: FREE

RSVP: REGISTER AT

www.regonline.com/prescottareachambers

NO PHONE OR WALK-IN

REGISTRATION

Please contact the Chamber if you have any questions or need more information. Take the opportunity to attend this helpful seminar.

WE CAN HELP U, LLC TO HOST BOUTIQUE

We Can Help U is hosting a two-day **WOMEN'S BOUTIQUE, JULY 9 & 10** at 832 Village Circle, Chino Valley (in Parkside Village off Highway 89 & Road 2 South) from 9:00am-6:00pm. New clothing, shoes, purses, jewelry, and more will be for sale at unbelievable savings. For more information, call 928-636-3040.

GMHCH ANNIVERSARY & GRAND RE-OPENING



GRANITE MOUNTAIN HOME CARE & HOSPICE writes:

Please drop in and join us at our Open House in celebration of our 5th Anniversary of Hospice & the Grand Re-Opening of Our Office on July 21, 2010 from 2:30 - 5:00 pm at the Crossings, 3107 Clearwater Drive, Prescott. R.S.V.P. to Debbie, 445-2522.

Granite Mountain Home Care & Hospice is also hosting the Chino Valley Chamber Mixer on July 21. *Can't Make it Until After Hours? You are welcome to join us from 5-6:30pm for The Chino Valley Chamber of Commerce Mixer & Ribbon Cutting.*

MEET THE CANDIDATES

The Central Arizona Chambers' Coalition (CACC) is again hosting a "meet the candidates" evening on **THURSDAY, JULY 29**, from 6:00-9:00pm at the Prescott Resort & Conference Center, 1500 E Highway 69, Prescott. Candidates from recognized parties who have been invited include those running for U.S. Senator; U.S. Representative, Dist. 1; Governor; State Senator and Representatives, Dist. 1; Secretary of State; Attorney General; Corporation Commission; State Treasurer; and, Superintendent of Public Education.

As many as 50 candidates are expected to participate. The format is very straight forward. Each candidate will be provided a table for campaign material. This will be the "booth" from which they can speak to voters one-on-one. Throughout the evening, each candidate (not staff) will be given five minutes at the main microphone. This will be the opportunity for candidates to tell why they are running for office and the highlights of their platforms. The speaking order will be selected at random and the five-minute limit will be strictly enforced. Admission is free and open to the public. The CACC is comprised of chambers from Prescott, Prescott Valley, Chino Valley, Camp Verde, Cottonwood, and Sedona

The Chino Valley Connection is a monthly publication of the:

CHINO VALLEY AREA
CHAMBER OF COMMERCE
P O BOX 419
448 N HIGHWAY 89 SUITE I
CHINO VALLEY AZ 86323
928-636-2493
www.chinovalley.org

2010-2011 Board of Directors

Charlie Arnold - President
Southwest Development
Consultants & Bright Star
John Morgan - Vice President
Dean, Yavapai College
Dr. Leonda Armstrong - Treasurer
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Dr. Mark Costes - Horizon Dental
Group
Kay Jones - Chino Valley Historical
Society
Bob Layton - Bob's Complete
Automotive Repair
Rick Nichols - Rick Nichols Custom
Engraving
Ron Romley - Councilman, Town
of Chino Valley
John Scholl - Chino Valley Unified
School District
Eric Woods - The Summit Church

Chamber Staff

Ab Jackson - Chief Executive
Officer
Linda McFarland - Office Manager

Mission Statement:

*To promote economic growth,
serve as a voice for the business
community, and enhance the
quality of life for Chino Valley.*

ON CHAMPIONS

by
Ab Jackson, CEO



You may remember the recent movie "Ali" starring Will Smith in a wonderful Oscar-nominated performance. Smith captured nicely the Ali charisma and athleticism. Watching the movie brought to mind an Ali ring tactic he called "rope-a-dope."

The idea behind rope-a-dope was to cover up and absorb his opponent's blows until that opponent punched himself out. Ali's best use of rope-a-dope was against George Foreman. Foreman threw so many punches in the early rounds of their title fight that he was dead on his feet by mid-fight, and Ali knocked George out in the biggest upset in ring history.

It's tempting to 'rope-a-dope' in this economy - to cover up until the recession has punched itself out. In our recent Brown Bag Seminar on Leadership in the Non-Profits, we discussed whether it was good management to hire a marketing rep during a recession, or hang on to the cash. While many organizations cut their marketing budgets during down times, our attendees agreed that it was critical for the organization to increase marketing in tough times. Champions shouldn't lay on the ropes.

At the Chino Chamber our Board approved adding a membership/events person to our team. We recently posted the opening. A plus for the person who takes this job-is that Randy King, one of the most successful reps in the history of the US Chamber of Commerce, has agreed to help train our new staff member! Wow-trained by one of the best ever! If you know a person who can fit the description in this newsletter or if you are that person,-please let them know about us!

Back to the Brown Bags. We will be starting the Chino Valley Citizens Academy in September. The Academy is where the future leaders of our community will come to learn Chino 101. I'll have more on the Academy next month.

In August is the Third Annual Chamber Golf Tournament, and at the end of the month the Territorial Days Parade. Entry forms are elsewhere in this newsletter. Please join us! Winter Wonderland VIII is just around the corner as well.

Charlie Arnold begins his second term as Chamber Board President this month. His first term was a time of significant growth and success for our Chamber. Charlie will chair his first Board Meeting of the new fiscal year in our new Chamber Headquarters.

That's right; we are re-locating the Chamber to 175 East Road 2 South. You will remember that location as the former Bronco Homes site. We are excited about the fabulous access, signage, and extra room the location will provide to us. Watch your emails for the announcement of the Grand Opening-Mixer.

Muhammad Ali did win the Heavyweight Championship three times, but he paid a terrible price for using the rope-a-dope tactics. Lying on the ropes is not a good strategy for businesses either. Stop by and let us help you market your business.

ADVERTISEMENT FOR SALES REPRESENTATIVE

Advertisement for the Chamber Sales Representative appeared in the *Daily Courier*. Would you be a good fit for such a position with the Chamber? Do you have someone in mind that would be excellent at this position?



CHINO VALLEY
CHAMBER OF COMMERCE

We Are Growing!

The Chino Valley Area Chamber of Commerce is searching for an Experienced Sales Representative to sell memberships/ sponsorships and advertising.

Requirements:

- ❖ Excellent written and oral communication skills
- ❖ Strong commitment to excellence
- ❖ Strong track record of sales success
- ❖ Prior advertising and membership sales a plus
- ❖ Desire to be part of a winning team
- ❖ Network well within high end venues
- ❖ Positive attitude

Compensation is based on performance - 100% commission position
To be considered for this ELITE and very prestigious sales position, send cover letter with resume to: **Chino Valley Chamber of Commerce, P.O. Box 419, Chino Valley AZ 86323** or e-mail to: chamber@chinovalle.org

JULY DATES TO REMEMBER

July 3, 2-6pm, Independence Day Party in the Park
July 7, 5-7pm, Costco Quad City Mixer
July 15, 7:30am, Blue Cross Blue Shield Seminar
July 21, 5-6:30pm Mixer @ Granite Mountain Home Care & Hospice
July 23, 11:30am-1:00pm, Women in Business Luncheon @ Bonn-Fire Chillin' & Grillin'



Do you need...



Health Insurance
 Promotional Products
 A Web Page
Discounts
 Shipping
 Merchant Card Processing
for your Business?

BBB Accredited Businesses have access to all of these discounts and more. For information on becoming accredited, visit arizonabb.org or call (928) 772-3410.

THANK YOU TO OUR RENEWING MEMBERS

*Northern Office Products
 Jim Subach
 American Legion Post 40
 Sharp Business Systems
 Chino Rentals
 Rummel Eye Care
 Watters Garden Center
 United Way of Yavapai County
 Sudz Yur Dudz
 Dust Busters Janitorial Services
 Darryl Croft
 Prescott Area Habitat for Humanity
 Horizon Dental Group
 Country West Manufactured Home Park
 Chino Valley Animal Hospital
 The Garchen Institute
 Southwest Development Consultants
 Bright Star*

CHAMBER SCHOLARSHIP 50/50 DRAWING

THANK YOU to **Linda Hatch** and **Gloria Moore** for donating their share of the 50/50 cash drawing back to the Scholarship Fund at the June luncheon and mixer. THANK YOU to **Prudential Northern Arizona Real Estate-Dean Echols** for providing the additional prize at the Luncheon and **Valpak of Northern**

Arizona and Growin' Crazy for providing all the plants for the drawing at the June Mixer.

JUNE LUNCHEON & MIXER HIGHLIGHTS

Long-time Chamber member **Yavapai Title Agency** was recognized as the June 2010 Business of the Month. Yavapai Title is a local title company located in Chino Valley at 980 N Highway 89. Office manager Leslie Hoffman says contact her, Bev, Chere, or Rhonda for their great customer service. Congratulations Yavapai Title Agency!



Pictured below with Ab, left, and Charlie far right are new members that received membership plaques at the June luncheon. They are **ROGER HARLOW**, **MARK ROGERS** (Architect), **BARBARA GARCIA** (US Bank), **STEVE MORRISON** (Ralph's Super Service Center), **RUSTY BOWERS** (Candidate for Congress).



Pictured left is **DIANA PARTRIDGE** (Clear Wireless-Verizon Wireless).

We welcome our new members!

Several members were awarded "I Brung One" mugs for bringing at least one new member to the Chino Valley Chamber. These very cool mugs with the Chamber logo on them are available for purchase. They won't say "I Brung One" but names can be special ordered to put on the other side.

THANK YOU to **Turner & Sons Pump & Windmill** and **Valpak of Northern Arizona** for hosting the June Mixer. LON & CINDY TURNER welcomed Mixer guests to their home's patio with a spectacular view. Pictured below are Lon Turner representing Turner & Sons and Cindy Turner representing Valpak.



**JUNE BUSINESS CARD DRAWING
CONTRIBUTORS**

THANK YOU to those businesses that provided prizes for the business card drawings. It's a great way to let your Chamber partners know about you.

- Jolyne Nichols Cruise Specialist*
- Yavapai Title Agency*
- Cartridge World*
- Bradshaw Mountain Promotions*
- BestFriends General Store*
- Mary Kay Cosmetics - Dede Jackson*
- Tender Hearts Senior Care*
- Rick Nichols Custom Engraving*
- Arizona's Hometown Radio Group*
- Sir Speedy*
- Gabby's Kitchen*
- Gloria Moore*
- Granite Mountain Home Care & Hospice*
- Valpak of Northern Arizona*
- Ralph's Super Service Center*
- Bonnie Casey*
- Growin' Crazy*
- Turner & Sons Pump & Windmill*

Mixer guests are pictured, but the mixer was well attended so the photographer could only get small groups. Make sure you are in the "picture" at the next mixer!



The picture in the next column is a scenic view from the Turner's patio. It was a special treat to Mixer attendees to see a panoramic view from Del Rio Springs to Yavapai College.

SERVICE CLUB NEWS

The Chino Valley Morning Lions, Noontimers Lions, and Lioness elected new officers for 2010-2011. The presidents of each group are pictured below. L-R HELEN LARSON (Lioness), SCOTT REDMON (Noontimers), PENNY HUBBLE (Morning).



WOMEN IN BUSINESS QUARTERLY LUNCHEON

Sponsored by
ARIZONA'S HOMETOWN RADIO GROUP

FRIDAY, JULY 23
11:30AM – 1:00PM

ADMISSION: \$12 PER PERSON
(RESERVATION To The Chamber By
3:00pm, Tues. July 20)

AT: BONN-FIRE CHILLIN' & GRILLIN'
1667 S HIGHWAY 89, CHINO VALLEY

GUEST SPEAKER
DR. SUSAN JOHNSTADT
YAVAPAI COLLEGE-NAU, PRESCOTT VALLEY
CAMPUS EXECUTIVE OFFICER
"WOMEN & HIGHER EDUCATION IN THE
YAVAPAI COUNTY WORKFORCE"

END YOUR WORK WEEK ON A HIGH NOTE!
BRING PRIZES FOR BUSINESS CARD DRAWING
GREAT LUNCH & SPEAKER ESPECIALLY FOR WOMEN

WELCOME NEW MEMBERS

Roger Harlow

863 S Maple Lane Chino Valley
928-583-5107

Roger does woodworking as a hobby business, specializing in wood creations, such as bowls, clocks, and tables. Roger is also a JTED Board candidate.

US Bank

1260 Gail Gardner Way Suite 125, Prescott
928-541-9786

www.usbank.com

Contact: Barbara Garcia

US Bank is the fifth largest bank in the United States. Barbara has 18 years of banking experience and is a financial expert.

Absolute Industrial Supply

389 West Road 2 South #B3, Chino Valley
928-636-9965

Contact: Jon & Eden Burke

Absolute is a retail store specializing in welding supplies, welding gases, fasteners, tools, and Carhartt & Dickies clothing.

Golden Nail-Hair-Tanning Salon

1021 N Highway 89 #110, Chino Valley
928-636-1516

Owner: Long-Nguyen

Call Crystal to make an appointment for your salon needs.

Warren's Hay-N-More Inc.

694 N Highway 89, Chino Valley
928-636-1303

Contact: Gary & Chere Warren

Warren's carries hay & feed and livestock & pet supplies. And, they have delivery service.

SHARLOT HALL MUSEUM ISSUES CALL FOR PERFORMERS

Folk musicians of every ilk and age are invited to apply for the opportunity to perform at Sharlot Hall Museum's 32nd annual Folk Music Festival set for October 2 & 3 at the Museum. The Folk Music Festival is the oldest such event in Arizona, and is a kindred gathering of folk and acoustic musicians, singers, storytellers, and dancers.

Applications are available online at www.sharlot.org/folkartsfair.sharlot.org/form.pdf or by phone at 928-445-3122, ext. 34, or at the front desk of the Museum, 415 W Gurley Street, Prescott. The deadline for submitting applications is Sunday, August 15. A dedicated stage for young folk musicians is planned so those under 18 years old are encouraged to apply for a performance time.

JULY BROWN BAG LUNCH SEMINAR

The July Brown Bag Lunch Seminar will be held on JULY 28 from 11:30am-1:00pm in the Chamber Board Room. The topic is a continuation of leadership skills. The lunch is FREE, but SPACE IS LIMITED - so reserve your space before it's gone!

JULY MIXER
JULY 21 5:00pm-6:30pm

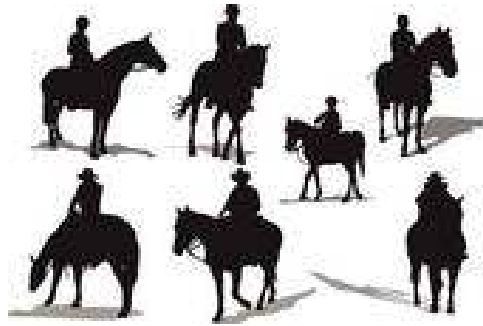
HOSTED BY
**Granite Mountain Home
Care & Hospice**

At the Crossings
3107 Clearwater Drive, Prescott

GRAND RE-OPENING & RIBBON CUTTING!

*50/50 Scholarship Fund Cash Drawing
Business Card Drawing & Prizes
Join the Festivities With a Great Host!*

CHINO VALLEY, ARIZONA
24TH ANNUAL TERRITORIAL CAPITAL DAYS PARADE
SATURDAY, AUGUST 28, 2010



Ride the High Plains

PARADE APPLICATION

PLEASE Print

ENTRY NAME _____ CONTACT PERSON _____

MAILING ADDRESS (street, city, zip code) _____

PHONE # _____ EMAIL _____

ENTRY TYPE (float, car, etc) _____ ESTIMATED LENGTH _____

BRIEF DESCRIPTION _____

CATEGORIES: (circle one)

Commercial

Non-Commercial

Mounted Animals

Marching

Classic Vehicles

Classic Machinery

Not Judged

WILL YOU HAVE ANY OF THE FOLLOWING?

Music: Yes No

Loud Noises: Yes No

WILL YOU PERFORM FOR THE JUDGES? Yes No

APPLICATION DEADLINE: **Friday, August 20, 2010 4:30pm**

THE CHAMBER ACCEPTS CASH, CHECK, VISA, OR MASTERCARD FOR \$10 ENTRY FEE

MAKE CHECKS PAYABLE TO: Chino Valley Area Chamber of Commerce

SEND APPLICATION & APPROPRIATE FEES TO:

Chino Valley Area Chamber of Commerce

P O Box 419, 448 N Highway 89 Suite I

Chino Valley AZ 86323

Phone: 928-636-2493

OR

Chino Valley Parks & Recreation Department

P O Box 406, 1615 North Road 1 East

Chino Valley AZ 86323

Phone: 928-636-9780

Fax: 928-636-1433

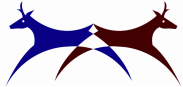
2010 PLATINUM SPONSORS



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448 N HIGHWAY 89 SUITE I
P O Box 419
CHINO VALLEY AZ 86323

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PERMIT #36

CHINO VALLEY
CHAMBER OF COMMERCE



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WWW.CHINOVALLEY.ORG