



# The Chino Valley Connection

CHINO VALLEY AREA CHAMBER OF COMMERCE NETWORK PUBLICATION



AUGUST, 2011

## JOIN THE CLUB!

At the Board retreat the directors approved a new plan called the "110% Club." It is a very easy to be a club member. When your membership investment comes due, a notation will be on the invoice that says, "Yes, I want to be a 110% Club member." For example, if your membership dues equal \$100, you would \$10 to the total. Our 110% Club members will be recognized in the newsletter, at our business luncheons, and other times where appropriate. The dollars will be used to fund programs the Chamber sponsors as well as expenses to run the office.

Another program approved by the Board was the way the Scholarship Fund will be funded. All our members can make a donation to the Scholarship Fund at any time. The form to use for designated dollars to the Scholarship Fund will be available at the Chamber office. The Scholarship Fund is used for scholarships to Chino Valley high school graduates who pursue further education.

The 50/50 cash drawing will continue at luncheons and mixers. The proceeds from the drawing will be used to fund Chamber expenses and programs. The cash drawing is always a fun way to try your luck on winning some extra cash.

## CITIZENS ACADEMY TO BEGIN IN SEPTEMBER

The second Citizens Academy is enrolling now. Space is limited so call or email the Chamber to participate. The class begins **September 12** and is held each Monday evening for 8 weeks at 6:00pm. The last class/graduation will be October 31. The class is open to anyone and participants do not need to be Chamber members.

What is the purpose of the Academy? The Academy is held so that people can learn about the Town of Chino Valley, service clubs, volunteer opportunities, and the Chamber. Tell your friends and neighbors who have said I wish I knew how .....works. Let the Chamber know by calling 928-636-2493 or email [chamber@chinovalley.org](mailto:chamber@chinovalley.org).

### PLATINUM SPONSORS

ARIZONA'S HOMETOWN RADIO GROUP

APS (ARIZONA PUBLIC SERVICE)

BLUE CROSS BLUE SHIELD

CIRCLE L ANIMAL HOSPITAL

DRAKE CEMENT

GRANITE MOUNTAIN HOME CARE & HOSPICE

PRESCOTT TRUE VALUE

TOM'S PRINT & SIGN

## AUGUST BUSINESS LUNCHEON

WEDNESDAY, AUGUST 10

11:30AM – 1:00PM

**ADMISSION: \$15 PER PERSON**

*(Reservations to the Chamber by 3:00pm, Tues., Aug. 9. Because this is a restaurant, admission will be charged whether eating or not.)*

### GUEST SPEAKER

SANFORD COHEN – ARIZONA'S HOMETOWN RADIO  
"ENTREPRENEURSHIP"

LOCATION: GABBY'S KITCHEN  
CATERING & BANQUET HALL  
2235 S HIGHWAY 89, CHINO VALLEY

Business of the Month and New  
Member Recognition

Promote Your Business at the  
Business TO Business Networking Tables  
Bring Prizes for Business Card Drawing

50/50 CASH DRAWING  
WITH SECOND CHANCE PRIZE

## THANK YOU TO OUR RENEWING MEMBERS

Yavapai College SBDC  
Bob's Complete Auto Repair  
Credit Union West  
Grace Baptist Church  
Stepping Stones  
Sunshine Clean Team  
CableOne  
Holdsworth Company  
Granite Creek Vineyards  
USA Kyokushin Martial Arts  
Chino Heating & Cooling  
Rid-a-Pest Pest Control

## NEWS & NOTES

### WISHES FOR A SPEEDY RECOVERY

Chamber Board Director **Rick Nichols** recently spent time at YRMC-Prescott. Our last report is that he has been dismissed from the hospital and is doing well. We wish him a very speedy recovery and hope he is feeling better every day.

### WE COULDN'T HAVE DONE IT WITHOUT THEM!

*Eric Spurgeon  
Penny Hubble  
Kay Jones  
Nancy Best  
Sally & Smokey Riner  
Jolyne Nichols  
Velma McCall*

THANKS.



### REMEMBER WAR BIRD RACES

The Chino Valley Model Aviators are hosting WAR BIRD RACES on SATURDAY, AUGUST 20, at the flying field (Perkinsville and Santa Fe Roads). Plane inspections are at 0800 and races begin at 0900. All AMA pilots are welcome to participate.

This is a great spectator activity as well. Few things compare to the thrill and excitement of radio controlled War Bird Pylon Racing. Spectators are invited to see the wonderful representations of model WWII war birds and Reno racers. Check out the website:

[www.chinovalleymodelaviators.com](http://www.chinovalleymodelaviators.com).

## UPCOMING ACTIVITIES

Chamber Golf Tournament, SATURDAY, AUGUST 6. Shotgun start at 8:00am. Antelope Hills Golf Course-South Course.

Lions Pancake Breakfast, SATURDAY, SEPTEMBER 3. 6:00am-11:00am at the Senior Center, Butterfield and Road 1 West.

The 25<sup>th</sup> Annual 1<sup>st</sup> Territorial Capital Days Parade will be held on SATURDAY, SEPTEMBER 3, 2011. The Parade will begin at 9:30am and will process on Road 1 West. Plan to be an entry in this year's Parade. It's a great fun, family event for spectators and participants alike.

Chino Valley Model Aviators Fly In, FRIDAY, SATURDAY, SUNDAY, SEPTEMBER 9, 10, & 11. The flying field is at Perkinsville & Santa Fe. Early morning is the best time to be a spectator.

Yavapai College "Equine Fest" on SATURDAY, SEPTEMBER 10. Expected start time is 9:00am. The event will be held at the Chino Valley Campus, Perkinsville Road & Old Home Manor.

FFA Annual Corn Dinner, SATURDAY, SEPTEMBER 10, 3:00pm-7:00pm at Del Rio Elementary School, Road 1 West and Road 2 North.

Prescott Arizona Kennel Club Dog Show, SATURDAY, SEPTEMBER 17, at Perkinsville Road and Old Home Manor.

### PROMOTING BUSINESS

At luncheons and mixers one of the businesses who brought a door prize is selected to be the 50/50 cash drawing second chance prize. Thank you to CHARITY PUBLISHING and YAVAPAI TITLE AGENCY for providing prizes that were selected. A second chance is always good. Come to the luncheons and mixers and get the word out about your business and services.

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*The Chino Valley Connection is a monthly publication of the:*

CHINO VALLEY AREA  
CHAMBER OF COMMERCE  
P O BOX 419  
175 E ROAD 2 SOUTH  
CHINO VALLEY AZ 86323  
928-636-2493  
[www.chinovalley.org](http://www.chinovalley.org)

#### **2011-2012 Board of Directors**

Dr. Leonda Armstrong - President  
Circle L Animal Hospital  
Robin Christie -Secretary  
Granite Mountain Home  
Care & Hospice  
Kay Jones - Treasurer  
Chino Valley Historical Society  
Larry Anderson - Alliance Home  
Care  
Dave Barrett - Barrett Propane  
Rhonda Chavez - Wells Fargo  
Advisors  
Dr. Mark Costes - Horizon Dental  
Group  
Darryl Croft-Town of Chino Valley  
Leslie Hoffman - Yavapai Title  
Agency  
Bob Layton - Bob's Complete  
Automotive Repair  
John Morgan-Yavapai College  
Chino Valley, Dean  
Rick Nichols - Rick Nichols Custom  
Engraving  
Tom Payne-Tom's Print & Sign  
Shop  
John Scholl - Chino Valley Unified  
School District

#### **Chamber Staff**

Ab Jackson - Chief Executive  
Officer  
Linda McFarland - Office Manager

#### **Mission Statement:**

*To promote economic growth,  
serve as a voice for the business  
community, and enhance the  
quality of life for Chino Valley.*

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## ON CANDIDATES AND REGIONALISM

by  
*Ab Jackson, CEO*



You may recall “*The Man Who Shot Liberty Valance*” with Jimmy Stewart and John Wayne. In this excellent western movie Stewart is a candidate for legislator whose main claim to fame is that he killed a famous outlaw. The convention at which he is chosen is the movie’s best

part.

I recently saw a number of present and former politicians at Bob Kaecker’s memorial. Several of them were from Prescott and Prescott Valley, which made me think about Prescott’s upcoming elections and our recent efforts around regional cooperation. Here are a few questions for the candidates for mayor/council of the City of Prescott.

1. What is your opinion of recent regional efforts toward economic development?
2. Which areas offer the best opportunity for a regional development effort? (hint: they fly planes around one of them.)
3. The quad-cities all have community celebrations. When was the last non-Prescott parade you attended/rode in? (Hint: one of those parades is in September.)
4. Who is Cliff Ayres? Why is he important to regional economic development?
5. What is GPREP?
6. Who spoke at the last CAP luncheon and PVEDF Breakfast that you attended?
7. Tell us the names of your three best council contacts in Prescott Valley and Chino Valley.
8. What was your favorite concert attended at the Toyota Center?
9. Do you support the quad-cities business community? If yes, are you a member of the Chamber of Commerce in each community? (By the way, all the Chambers have individual and political membership categories.)
10. Education is a huge economic development asset for our region. Agree? Disagree?
11. When was the last non-Prescott Council meeting you attended?
12. When were you last at Granite Creek Vineyards?
13. Tell us about the last time you and Gary Marks talked about ED? To Terry Drew? Ab Jackson?

14. Andy Tobin has had several jobs packages on the floor. Which ones did you support? Why?

To support the region’s efforts for ED, the Chino Valley Chamber will be an active partner with PFEDF, CAP, CACC, and the GPREP. We will also launch the re-tooled Chino Valley Economic Development Organization (CVEDO) in this fiscal year. I see two trains traveling on the track – our regional engine and our local locomotive. We will invite our sister communities to also participate in CVEDO.

Next month we hold our second Citizens Academy (CAII). It is an eight week program featuring fire, police department, education, Chamber and the Town operate. Economic development will be one of those sessions, including regional ED. Admission is free. We had over fifty participants in CAI and graduated 27. Please join us!

“*The Man Who Shot Liberty Valance*” ends with Stewart at the funeral of the man (Wayne) who really killed the outlaw. When Stewart tells a reporter that Wayne was really the hero, the reporter replies, “This is the West, sir. When the legend becomes the fact, print the legend.” I hope we get the facts about all the candidates in each community in regard to regional efforts toward economic development.

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**AUGUST AFTER HOURS MIXER**  
**AUGUST 17 – 5:00PM-6:30PM**

Hosted By  
**KT INTERIORS**  
48 N Highway 89, Chino Valley

*Business TO Business Networking*  
*50/50 Cash Drawing*  
*Promote Your Business With Door Prizes*  
*It's a Fun Way to Know Other Business People*

**JULY LUNCHEON/MIXER HIGHLIGHTS**

The guest speaker at the July Business Luncheon was JOHN MORGAN, of Yavapai College and past Board President. Luncheon attendees gave him a standing ovation for his presentation on what businesses can do during these difficult economic times. John's ideas on how to achieve economic recovery involved the industries especially well suited for creating jobs in this area. Those industries iterated were allied health care, mining, alternative energy, and military/aviation. John also emphasized that job growth in non-service oriented business requires regional cooperation. The four industries he talked about create higher paying jobs than the service industry jobs. THANK YOU, JOHN.

The July Business of the Month was VALPAK OF NORTHERN ARIZONA. On hand to accept the plaque was Cindy Turner. (Pictured below with Lon Turner and John Morgan.) Through Cindy's efforts Valpak is community oriented and a great friend of the Chamber. CONGRATULAIONS, VALPAK OF NORTHERN ARIZONA.

GRANITE CREEK VINEYARDS is one of our most popular mixer venues. Who can resist such a great outdoor setting? Thank you to Granite Creek Vineyards for providing the site and to co-hosts CHINO VALLEY HISTORICAL SOCIETY, MITCHELL ACCOUNTING SERVICES, and CHINO VALLEY FOUNDATION FOR SENIORS. Be sure to thank our mixer hosts for such a great occasion. See our hosts



pictured below.  
Kay Jones speaks for the Historical Society.

Pat speaks for Mitchell Accounting Services.



Harvey Jones for the Foundation for Seniors.

Robin Hoult for Granite Creek Vineyards.



Pictured above luncheon attendees listen to our guest speaker.

- THANKS! THESE BUSINESSES PROVIDED DOOR PRIZES IN JULY**
- Schwan's Home Service*
  - Charity Publishing*
  - Rick & Jolyne Nichols*
  - Mary Kay Cosmetics - Dede Jackson*
  - State Farm Insurance*
  - Windmill House*
  - Cartridge World*
  - Arizona's HomeTown Radio Group*
  - The Caring Presence*
  - Valpak of Northern Arizona*
  - Bonnie Casey*
  - Tender Hearts Senior Care*
  - Yavapa Title Agency*
  - Granite Mountain Home Care & Hospice*

## WELCOME NEW & RETURNING MEMBERS

### **John Stockhill Jewelers**

1938 N Highway 89, Chino Valley 86323  
928-636-4888

[www.johnstockhilljewelers.com](http://www.johnstockhilljewelers.com)

Contact: John Stockhill

Retail seller of fine jewelry, with jewelry and watch repair and custom design.

### **Arizona Sundogs Hockey**

Mile High Hockey LLC  
3201 N Main Street, Prescott Valley 86314  
928-759-6600

[www.arizonasundogs.com](http://www.arizonasundogs.com)

Contact Catfish Athelli

The Sundogs are a professional minor league hockey team in the Central Hockey League. The team offers entertainment and excitement to fans and market exposure for advertising and sponsorships to business.

### **Chino Valley Weather King**

3225 N Highway 89, Chino Valley 86323  
928-499-5609

Contact: Patrick Baize

Exclusive dealer for Weather King portable buildings in the quad cities. A quality product built in Arizona for Arizona.

### **Prescott Sportsmen's Club**

P O Box 1087, Prescott 86302  
928-636-7717

[www.prescottsportsmensclub.com](http://www.prescottsportsmensclub.com)

Chino Valley Contact: Terry Liffick

Prescott Sportsmen's Club is a nonprofit that supports education, safety, and training of firearms. The Club manages a shooting range for free recreational and competitive shooting activities. The range is open to members and the general public.

### **Tri-City Towing Inc.**

2803 N Highway 89, Chino Valley 86323  
928-636-8307

Contact: Jerry or Kim Clements

Tri-City is a locally and family owned business in Chino Valley for 26 years. Some of the many services they provide are: heavy duty towing, winch outs, snow removal, 4X4 off road recoverys, and towing for motor homes and semi's. Tri-City has a full service tire and automotive shop.

**REMINDER:** The Chamber Office will be closed for Labor Day on **MONDAY, SEPTEMBER 5**. Normal office hours will resume on Tuesday, September 6.

## ARE YOU IN THE PICTURE?



2011 PLATINUM SPONSORS



An Independent Licensee of the Blue Cross and Blue Shield Association





# APA FITNESS PROGRAM

## AUG 1 - DEC 17, 2011

Tired of the same old workout routine? Join us at APA for fun and exciting workouts that will leave you feeling great and won't break the bank! Be sure to wear appropriate fitness clothing and shoes, bring water, weights and a mat. Come for the workout, stay for the fun!

1 Class \$8  
5 Class Pass \$35  
(\$7 per class)  
10 class pass \$60  
(\$6 per class)  
20 Class Pass \$100  
(\$5 per class)

### APA PRESCOTT

218 N. Granite St. \* 778-7529

#### Zumba

Mon & Wed - 8:00-9:00am

#### Lunch Crunch Fitness

Mon & Wed - 11:45-12:30pm

#### Cardio Boot Camp

Sat - 8:30-10:00am

### APA CHINO VALLEY

990 N. Hwy 89 \* 636-2007

#### Zumba

Tue & Thu - 8:00-9:00am

#### Senior Sit & Fit

Tue - 9:30-10:30

#### Mommy & Me

Tue - 10:30-11:30

#### Lunch Crunch Fitness

Tue & Thu - 11:45-12:30pm