

SEPTEMBER 2010

## THE CHAMBER HAS MOVED!

The Chamber has moved to 175 E Road 2 South. The new location gives the Chamber more space, great signage on Highway 89, and the advantage of stoplights with left turn lanes for easier and safer access on and off Highway 89.

Moving is always a big task and could not have happened without the goods & services donated by Chamber members and volunteers who donated time painting, weed pulling, cleaning and physically moving the Chamber office.

THANK YOU to these businesses for donating goods and services.

*Big Sky Plumbing  
Circle C Construction  
Chino Rentals  
Rid-a-Pest Pest Control  
Patriot Disposal  
Mingus Flooring  
Chino Heating & Cooling  
APS - Bridget Hahn  
S & M Electric  
The Brochure Works*

THANK YOU to the volunteers who donated their time and equipment.

*Roger Harlow, Charlie Arnold, Ron Romley,  
Bill Livernois, Darryl Croft, Barbara McGirr,  
Brian Petrovich, Dean Echols, Bonnie Hayes,  
Kay Jones, Karen Fann, Al Gotland, Rick Nichols,  
Doreen & Peter Berggren, Ann Clark, Bob Kaecker,  
Kathy Gift, Bonnie Casey, Dede Jackson,  
Robin Christie, Bill Mitchell, Diane Judge-Cox,  
Tim Davis, Tom Payne*



Pictured above is the front of the Chamber office. The office is open 9:00am - 5:00pm, Monday through Friday. Come check out the new space.

## CHAMBER VOLUNTEER COORDINATOR

The Chamber is fortunate to have Volunteer Coordinator, **Eric Spurgeon**, developing a volunteer program to help the Chamber. Eric comes to the Chamber with many years organizational and nonprofit experience. With a plan of action utilizing volunteers, the Chamber can move to a new level of service to its members and Chamber programs.

Would volunteering at the Chamber be a good fit for you? Call the Chamber and speak with Eric about the amount of time and interests you have so he can determine the best volunteer opportunities he has available.

We welcome Eric to the Chamber!

## A COWBOY GALA ON NOVEMBER 6



Winter Wonderland is a Chino Valley Chamber of Commerce tradition. This year's Winter Wonderland will be **A Cowboy Gala** held from **6:00pm-10:00pm** on **Saturday, November 6** at **Gabby's Kitchen Catering & Banquet Hall**. The event will feature entertainment, scrumptious buffet, old-time saloon, drawing, and silent auction - all this for a ticket price of \$35 per person.

ROBIN CHRISTIE is chairing this year's *Gala*. She and her committee are looking for silent auction items as well as drawing items. Sponsorships and tabletop sponsorships are also needed. So contact Robin and let her know you will help the Chamber with this important fund raiser. Robin can be reached at 928-533-7388, or [rchristie@homehealthwest.com](mailto:rchristie@homehealthwest.com). Or, contact the Chamber for information.

### SEE INSIDE FOR AUGUST EVENT HIGHLIGHTS

Chamber Golf Tournament  
August Chamber Luncheon & Mixer  
August Business of the Month  
Territorial Capital Days Parade

## NEWS & NOTES

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*The Chino Valley Connection is a monthly publication of the:*

CHINO VALLEY AREA  
CHAMBER OF COMMERCE  
P O BOX 419  
175 E ROAD 2 SOUTH  
CHINO VALLEY AZ 86323  
928-636-2493  
[www.chinovalley.org](http://www.chinovalley.org)

### 2010-2011 Board of Directors

Charlie Arnold - President  
Southwest Development  
Consultants & Bright Star  
Dr. Leonda Armstrong - Treasurer  
Circle L Animal Hospital  
Robin Christie -Secretary  
Granite Mountain Home  
Care & Hospice  
Larry Anderson - Alliance Home  
Care  
Dave Barrett - Barrett Propane  
Rhonda Chavez - Wells Fargo  
Advisors  
Dr. Mark Costes - Horizon Dental  
Group  
Kay Jones - Chino Valley Historical  
Society  
Bob Layton - Bob's Complete  
Automotive Repair  
John Morgan -Yavapai College  
Rick Nichols - Rick Nichols Custom  
Engraving  
Ron Romley - Councilman, Town  
of Chino Valley  
John Scholl - Chino Valley Unified  
School District

### Chamber Staff

Ab Jackson - Chief Executive  
Officer  
Linda McFarland - Office Manager

### Mission Statement:

*To promote economic growth,  
serve as a voice for the business  
community, and enhance the  
quality of life for Chino Valley.*

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## CONGRATULATIONS!

Congratulations to NICOLE BOY SWANSON (Lone Tree Physical Therapy) & TRENT SWANSON on the birth of their son. It is never too young to be a Chino Valley Chamber member.

## GINGERBREAD VILLAGE



For the past 17 years the Prescott Resort & Conference Center has hosted the Gingerbread Village. Nearly 50,000 people have made the Village a must part of their holiday events. Entries are welcome from businesses and individuals. Packets are available at the front desk of the Resort, or contact Suzan Doran, Gingerbread Village Coordinator, at 928-776-1666.

## LAS FUENTES PUBLIC EVENTS

Las Fuentes Resort Village, 1035 Scott Drive, Prescott, will be hosting public events in September. September 12 - September 18 is National Assisted Living Week. Fun activities are scheduled all week long. On September 24 at 3:00pm an open discussion will be held explaining Arizona Propositions that will appear on the November ballot. Information can be had by calling Liz Schmidt, 928-445-9300, Sales and Marketing.

## 50/50 FOR SCHOLARSHIP FUND

The 50/50 cash drawing held at each luncheon and mixer benefits the Chino Valley Chamber Scholarship Fund. THANK YOU to **Ron Romley** who donated his share back to the Scholarship Fund in August. The Chamber awards scholarships to Chino Valley High School graduating seniors with the funds collected during the year. Corporate sponsors for the 2010 scholarships were **Circle L Animal Hospital** and **Horizon Dental Group**.

## WYGC SEEKING ADDITIONAL BOARD MEMBERS

The West Yavapai Guidance Clinic (WYGC), a nonprofit agency that provides behavioral health and addiction services to adults, children, and families in Prescott, Prescott Valley, and Chino Valley, is seeking volunteers to serve on its Board of Directors. Members of the Board of Directors are expected to attend monthly meetings to discuss issues facing the Clinic, as well as participate in two committees a month. Board members typically devote from 6-12 hours a month to Guidance Clinic activities.

Applications for Board positions are due by September 30<sup>th</sup>. Persons wishing to apply should contact Tonya Work at 928-445-5211, ext. 2601 prior to September 30.

## SPEND THE DAY WITH CHINO VALLEY FIREFIGHTERS



Chino Area Partnership (CAP) and Chino Valley Firefighters Foundation present a day with firefighters for children 18 and under on SATURDAY, OCTOBER 9 at the Chino Valley Community Ball Fields. A drawing will be held at Battle of the Badges. Tickets are \$2. For ticket information call Tammy Rose 928-710-3816 or CAP 928-273-5922.

## MUSEUM EXHIBIT HONORS ARIZONA WOMEN

"How Splendid Is Our Past" exhibition will open at Sharlot Hall Museum on Saturday, September 18. The exhibit will be on display in the through January 2, 2011.

## ON CHARLIE

by  
*Ab Jackson, CEO*



You may remember the movie *Caddyshack*. In a hilarious scene, the Bishop is going for the golf course record. All of a sudden rain is pouring and it is lightening all over the course. The Bishop asks his caddy (Bill Murray) if they should play on and the caddy assures him the

“heavy stuff isn’t due for hours.” So play on they do to hilarious results.

I thought of that scene in *Caddyshack* twice last month—once as the rain poured on our Annual Golf Tournament and a second time a few weeks later as it poured before our Territorial Days Parade. Fortunately, we were able to have both events although not all golfers finished 18 holes. Thanks to Bob Kaecker and Jim David for successfully chairing the third annual Golf Tournament. Thanks also to Linda McFarland, the Parks and Rec. Dept. and Sanford Cohen’s Arizona Home Town Radio for a successful parade.

During our 25<sup>th</sup> Anniversary Luncheon lightning struck a third time in 30 days. Chamber Board President Charlie Arnold announced he was stepping down to devote all his time to the KOA project here in Chino Valley.

Charlie has made quite a contribution to the Chamber. During his time on the Board, we experienced our largest period of growth because Charlie brought the most new members. He has been the catalyst behind Spend \$20 on the 20<sup>th</sup>, our shop local program. It was Charlie who suggested formation of the Chino Valley Economic Development Organization (CVEDO). It was through his efforts we are at our new Chamber location. Charlie represented our Chamber on the Mayor’s ED and the Mayor’s Safe Yield committees as well as serving as Chino’s rep on the executive Board’s of PACT and CAP. In 2009 we recognized Charlie for his dedication by presenting him the Reid/Kaecker Volunteer of the Year Award. Thank you Charlie for your service and commitment to this Chamber.

In October our Board will elect a new President. They will also vote on two new Board members—one to replace Charlie and one to replace Pastor Eric Woods who is stepping down. As you know Eric is the creator of our very popular program “Home Town Chino Christmas.” Eric has agreed to stay on the Committee which is chaired by Dr. Leonda Armstrong of Circle L Animal Hospital. You will hear more about Chino Christmas in coming events.

Up next is our 8<sup>th</sup>. Annual Winter Wonderland chaired again by Robin Christie of Granite Mountain Homecare and Hospice. The theme of this year’s event is “A Chino Cowboy Gala.” It’s on the 6<sup>th</sup> of November at Gabby’s. Get your tickets early—this is our premier event of the fall.

In this column I usually recommend a book for your business success library. This month I have been reading the best business-success book of the last 5 years—Mojo: How To Get It, How To Keep It and How To Get It Back If You Lose It by Marshall Goldsmith. You already heard me rave earlier about his other great book What Got You Here Won’t Get You There. I recommend both books for your library.

Thanks again Charlie. You served the Chamber well.

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## WELCOME NEW MEMBERS

### **Sunshine Clean Team**

1128 W Talia Way  
Chino Valley 86323  
928-713-4771

Contact: Bonnie Hayes  
Janitorial services at affordable rates for businesses and residences in the quad-city area.

### **Juniper Ridge Lodge**

693 W Center St  
Chino Valley 86323  
928-636-5311 [www.juniperridgelodge.com](http://www.juniperridgelodge.com)

Contact: Kelly & Dave O’Brien  
Recently opened bed and breakfast.

### **USA Kyokushin Academy Arizona**

1080 S Highway 89  
Chino Valley 86323  
928-830-1067

Contact: Bob Layton  
Full contact karate with emphasis on beginning skills and self-defense.

### **H & R Block**

1174 S Highway 89  
Chino Valley  
928-636-1553

Contact: Mary Ann Bivans-Grimm  
Year round preparation for business and personal taxes.

### **Guidance Helicopters, Inc**

6565 Crystal Lane  
Prescott 86301  
928-443-9370

Contact: John Stonecipher  
Guidance provides flight training.



## Do you need...



Health Insurance  
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**for your Business?**

BBB Accredited Businesses have access to all of these discounts and more. For information on becoming accredited, visit [arizonabb.org](http://arizonabb.org) or call (928) 772-3410.

## AUGUST LUNCHEON HIGHLIGHTS

The August Business Luncheon guest speakers talked about Territorial Days. KAY JONES, Chino Valley Historical Society President & Chamber Board member, gave a history of how Chino Valley came to be the 1<sup>st</sup> Territorial Capital - it was the provisional capital located at Del Rio Springs before the Territorial Capital was moved to its permanent location in Prescott. Long-time Chino Valley residents DEAN ECHOLS, DANA SHARP, and BOBBIE WICKS talked about the early days in Chino Valley. Pictured below Chino Valley High School FFA students talk about the Corn Dinner on September 4.



Other speakers talked about the events taking place during Chino Valley's 2010 Territorial Days celebration - Lion's Pancake Breakfast, Dinner & A Movie, Yavapai College Equine Adventure Horseshow, and the FFA Corn Dinner.

ALCO was recognized as the August Business of the Month for its support of community activities, the Chamber, and \$20 on the 20<sup>th</sup>. Pictured between Charlie Arnold and Ab Jackson is Alco's district manager.



The 2010 Golf Tournament was the most successful tournament so far. The Golf Committee included: JIM DAVID, CHARLIE ARNOLD, AB JACKSON, JOHN SCHOLL, LINDA MCFARLAND, TOM PAYNE, JOLYNE & RICK NICHOLS, ANGIE INGRAO, JIM SUBACH, and BOB KAECKER.



Receiving membership plaques were H&RBLOCK and JUNIPER RIDGE LODGE.

## NEXT BUSINESS LUNCHEON

25<sup>TH</sup> ANNIVERSARY CELEBRATION  
 WEDNESDAY, SEPTEMBER 8  
 11:30AM - 1:00PM

## AUGUST MIXER HIGHLIGHTS

THANK YOU to NATIONAL BANK OF ARIZONA for hosting the August Mixer. The mixer included everything from ice cream sundaes to networking to Miss Teen Rodeo. A great way to end a workday!



In the picture above ANGIE INGRAO, Chino Valley National Bank of Arizona branch manager, talks about her business.



Mixers provide business to business networking.

## 50/50 CASH DRAWING FOR SCHOLARSHIP FUND

At each luncheon and mixer a 50/50 cash drawing is held to benefit the Chamber Scholarship Fund. In addition, those participating in the drawing are also eligible to win one of the prizes brought by fellow business people. During the month of August, those prizes were contributed by **Arizona's Hometown Radio Group** and **Bob's Complete Auto Repair**. The cash benefits the scholarship fund, and the prizes add to the fun!

## SEPTEMBER MIXER

5:00pm – 6:30pm

Hosted By: BUCKY'S CASINO

At The Eagle's Nest  
Prescott Resort & Conference Center  
1500 E Highway 69, Prescott

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## OCTOBER MIXER

5:00pm – 6:30pm

Beer, Brauts, & Pumpkin Pie!

Hosted By: Tom's Print Shop  
Rick Nichols Custom Engraving  
Jolyne Nichols Cruise Specialist  
Bonnie Casey

At Tom's Print Shop  
381 Commercial Way, #C, Chino Valley

## 2010 GOLF TOURNAMENT

The Golf Tournament held in August was the most successful ever. Thank you to TIM'S AUTO for providing the hole-in-one vehicle. Perhaps someone will make a hole-in-one next year to win the car. Thank you to KAREN FANN for hosting a hole 61/2 stop for the golfers. Thank you to Tom's Print Shop for making our hole signs. THANK YOU to our Hole Sponsors - they are listed below.

*Arizona Highway Safety Specialists*

*Bob's Complete Automotive Repair*

*Busbee's Schult Home Center*

*Chino Heating & Cooling*

*Barrett Propane*

*Bradshaw Mountain Promotions*

*Bonnie Casey - Artist*

*Chino Valley Noontimers Lions*

*Chino Valley Unified School District*

*Circle C Construcion*

*Hitney Solar Products*

*KOA-Jack Tuls, Jr.*

*Mary Kay Cosmetics - Dede Jackson*

*Jolyne Nichols Cruise Specialist*

*Rick Nichols Custom Engraving*

*Purple Sage Embroidery & Engraving*

*Rotary Club of Chino Valley*

*Southface Solar Electric*

*SRP*

*Tender Hearts Senior Care*

*Warren's Hay-n-More*

*Yavapai Title Agency*

*Embry Riddle Aeronautical University*

*R W Turner & Sons Pump & Wiindmill*

## Golf Tournament Continued

The Chamber thanks Antelope Hills Golf Course for hosting the tournament - now if they could just stop it from raining on our tournament. We had great volunteers the day of the tournament - they got wet and cold, but helped anyway. Thank these volunteers: ROBIN CHRISTIE, ANGIE INGRAO, DEDE JACKSON, JOLYNE NICHOLS, JANIS WAGNER, CHERI & RON ROMLEY. Thank you to the following businesses for providing prizes for the bucket drawings and grand prize.

*San Felipe Vacations*  
*National Bank of Arizona*  
*Yavapai Title Agency*  
*Earthworks Landscaping & Supply*  
*Bonn-Fire Chillin' & Grillin'*  
*Arizona State Credit Union*  
*CD's Cattle Company*  
*Texas Roadhouse*  
*Manzanita Grill*  
*Gabby's Kitchen*  
*IHOP*  
*The Lunch Box*

See photos below for golf tournament scenes.



Chino Valley High School Golf Team member TELLER BARD hits a long ball. Thanks to Teller for braving rain, wind, and cold to hit long balls for people who needed a little help with distance, and we are told Teller could hit a golf ball a l-o-o-ng way.



1<sup>st</sup> Place Team of Jim David

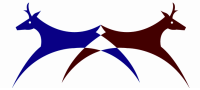


2<sup>nd</sup> Place Team of Mark Costes



3<sup>rd</sup> Place Team of Jim Subach.

Despite the rain most of the teams finished the tournament, so they are thanked very much for their participation.



8TH ANNUAL WINTER WONDERLAND

# A CHINO COWBOY GALA

## SATURDAY \*\* NOVEMBER 6, 2010

### 6:00PM – 10:00PM

Winter Wonderland is a fund raising event for the benefit of the Chino Valley Area Chamber of Commerce. Successful fund raisers allow the Chamber to continue its effectiveness as a voice for the business community. THANK YOU for your support of 2010 Winter Wonderland.



**BOOTS & SPURS TABLETOP SPONSOR = \$100**

**BUSINESS PLACARD AT TABLE -- LISTING IN EVENT PROGRAM  
YOUR BUSINESS PROMOTIONAL ITEMS IF DESIRED**



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\$100 TABLETOP SPONSOR \_\_\_\_\_

SILENT AUCTION CONTRIBUTION \_\_\_\_\_

NAME OF SPONSOR \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

SILENT AUCTION ITEM DONATED \_\_\_\_\_

APPROXIMATE SILENT AUCTION ITEM VALUE \_\_\_\_\_

## 2010 PLATINUM SPONSORS



CHINO VALLEY AREA  
CHAMBER OF COMMERCE  
175 E ROAD 2 SOUTH  
P O Box 419  
CHINO VALLEY AZ 86323

**CHINO VALLEY**  
CHAMBER OF COMMERCE



CONTACT US:  
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[WWW.CHINOVALLEY.ORG](http://WWW.CHINOVALLEY.ORG)

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