

OCTOBER 2010

CHINO COWBOY GALA ON NOV. 6!



Winter Wonderland is a Chino Valley Chamber of Commerce tradition. This year's Winter Wonderland will be **A Cowboy Gala** held from **6:00pm-10:00pm** on **Saturday, November 6** at **Gabby's Kitchen Catering & Banquet Hall**. The event will feature entertainment,

scrumptious buffet, old-time saloon, drawing, surprises, and silent auction - all this for a ticket price of \$35 per person.

ROBIN CHRISTIE is chairing this year's *Gala*. Committee members are: DENISE MUELLER, JOLYNE & RICK NICHOLS, TOM PAYNE, BONNIE HAYES, and LISA FEINGOLD. The committee is looking for silent auction items, drawing items, and tabletop sponsors. Tickets and sponsorship forms are available from the Committee, or at the Chamber office.

Invite your friends - get a table. This is a fund raiser with the emphasis on FUN. Come as cowboys and cowgirls, or yourself for this Chamber signature event.

WOMEN IN BUSINESS QUARTERLY LUNCHEON

Sponsored by
ARIZONA'S HOMETOWN RADIO GROUP

FRIDAY, OCTOBER 8
11:30AM - 1:00PM

ADMISSION: \$12 PER PERSON
(**RESERVATION** To The Chamber By
3:00pm, Tues. Oct. 5)

AT: BONN-FIRE CHILLIN' & GRILLIN'
1667 S HIGHWAY 89, CHINO VALLEY

GUEST SPEAKER
MARY BAUER

ARIZONA WOMEN'S EDUCATION & EMPLOYMENT

END YOUR WORK WEEK ON A HIGH NOTE!

BRING PRIZES FOR BUSINESS CARD DRAWING

GREAT LUNCH & SPEAKER ESPECIALLY FOR WOMEN

OCTOBER BUSINESS LUNCHEON

WEDNESDAY, OCTOBER 13
11:30AM - 1:00PM

ADMISSION: \$12 PER PERSON
(*In consideration of your fellow chamber members*
RESERVATION REQUIRED
to the Chamber by
3:00pm, Tues., Oct. 12. *Because this is a restaurant, admission will be charged whether eating or not.*)

LOCATION: GABBY'S KITCHEN
CATERING & BANQUET HALL
WINDY VALLEY PLAZA
2235 S HIGHWAY 89, CHINO VALLEY

GUEST SPEAKER
CLIFF AYRES, DRAKE CEMENT

Promote Your Business at the
Business TO Business Networking Tables

Bring Prizes for the Business Card Drawing

50/50 Cash Drawing for the
Chamber Scholarship Fund

Business of the Month and New
Member Recognition

CHAMBER ENHANCEMENT ADVERTISING

RANDY KING of the Chamber Enhancement Group will be at the Chamber office from Monday, Oct. 4 through Friday, Oct. 8 to commence advertising sales on the Chamber Enhancement Center. Advertising spaces are full color 17" X 11" for \$498 for 1 year. Businesses that participated last year will be offered the option to renew first. Businesses on the Chamber's waiting list will be contacted next. If you wish to be placed on the waiting list, please call the 800-913-1359 to reach Randy, or call the Chamber. **It's a great way to showcase your business!**

NEWS & NOTES

PUBLIC TRANSIT PROGRAM



Chino Valley Transit, a new public transit program funded by the Town

of Chino Valley and the State of Arizona, is searching for volunteers to drive nine-passenger vehicles Monday-Thursday, 8:00am-2:00pm. The program will provide transportation within Chino Valley and to Prescott two days per week. Whether you are able to volunteer a day, a week, or a couple of hours, your schedule can be accommodated. For information contact Jason Kelly, Town of Chino Valley Community Services Director, by phone or email, 928-636-9780, jkelly@chinoaz.net.

The Chino Valley Connection is a monthly publication of the:

CHINO VALLEY AREA
CHAMBER OF COMMERCE
P O BOX 419
448 N HIGHWAY 89 SUITE I
CHINO VALLEY AZ 86323
928-636-2493
www.chinovalley.org

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Eric Spurgeon-Director of
Volunteers

Mission Statement:

*To promote economic growth,
serve as a voice for the business
community, and enhance the
quality of life for Chino Valley.*

PRESCOTT GHOST TALK

The Prescott Fine Arts Association (PFAA) and the West Yavapai Guidance Clinic Foundation are cosponsoring "Ghost Talk 2010" on SATURDAY, OCTOBER 23 with performances at 6pm, 7pm, and 8pm at the Prescott Fine Arts Association Theatre on the corners of Marina & Willis in downtown Prescott. Tickets are \$10 per person. This event is a fund raiser to benefit youth programs and activities for provided by both nonprofits. This program is not recommended for children 7 years and younger. Information and tickets at PFAA, 445-3286, or online at www.pfaa.net or www.wygc.org.

MESSAGE FROM DIRECTOR OF VOLUNTEERS

Let me begin by introducing myself. My name is ERIC SPURGEON. I am the new Director of Volunteers for the Chino Valley Area Chamber. I have enjoyed meeting many great and wonderful people associated with the Chamber and the community.

The Chamber has a lot going on between now and the end of the year. We already have had eight people either express interest in volunteering, or have started to do so. THANK YOU!! We at the chamber appreciate the continued support of those of you who have stopped by to see the new location or have been involved in the many committees and events.

The chamber extends a very special THANK YOU and warmest appreciation to our Ambassador Volunteers, SALLY & SMOKEY RINER. Sally and Smokey have been an important presence at chamber luncheons and other events. The chamber is happy you have been so dedicated all these years.

The chamber is always looking for more people to be ambassadors and greeters in the office and a lot more. We know that you have many talents and we know your help, time, and knowledge would be a great benefit to accomplishing the mission of the Chino Valley Chamber of Commerce. Please give us a call!

THANK YOU! RENEWING MEMBERS

*Steve Pierce
The Marc Center
Chino Valley Review
Bob's Complete Auto Repair
Chino Valley Historical Society
Keller Williams Check Realty
Julio's Honeywagon
CableOne
Yavapai Humane Society
Holdsworth & Company
Chino Valley Lions Foundation
Arizona State Credit Union
Chino Heating & Cooling
Rick Nichols Custom Engraving
Bonn-Fire Chillin' & Grillin'
Adobe Appliance
Hitney Solar Products
Prescott Area Association of Realtors
Chino Valley Foundation for Seniors
Holiday Properties & Development
Unisource Energy Corporation*

SCHOLARSHIP FUND

The 50/50 cash drawing at the September Luncheon was won by PAT CLINGMAN. Thank you Pat for donating your share back to the Scholarship Fund! RICK NICHOLS CUSTOM ENGRAVING provided an engraved Chamber 25th anniversary wine bottle. Thank you Rick!

ON CREDIT

by
Ab Jackson, CEO



You may recall Tom Selleck in *Mr. Baseball*. The movie is about an arrogant baseball player, Jack Elliott (Selleck), whose contract is not renewed by the Yankees. The only baseball team in the world interested in him is the Chunichi Dragons of the Japanese Central League. When he joins the

Dragons he is received by his coach Uchiyama (played wonderfully by Ken Takakura). Elliott is arrogant and indifferent to Japanese culture, and not a team player. Coach Uchiyama tells him he is no "credit" to American baseball.

We have a new member of our Chamber staff-a credit to our Team. Eric Spurgeon joins our staff as Director of Volunteers. Eric brings years of working with nonprofit volunteers and we are excited to have him. Already he is busy staffing our office with greeters, setting up our Visitor Center, and helping Chamber Ambassadors Sally and Smokey Riner.

I shared one of my favorite quotes with Eric recently. The quote comes from Jim Collins' colossal best seller, Good to Great: Why Some Companies Make the Leap...and Others Don't. Collins says, "Put your best people with your biggest opportunities, not your biggest problems." Count on Eric to excel managing our biggest opportunities. Thanks Eric.

Speaking of a credit to the Chamber team. Robin Christie is planning for the most successful Winter Wonderland yet and that's saying something because her chairing of last year's Winter Wonderland-"A 40s Christmas"- set a high bar. Call the Chamber to get your tickets-you do not want to miss Winter Wonderland-"A Chino Cowboy Gala." The event is November 6 from 6-10 PM at Gabby's Banquet Hall. Thanks Robin.

Dr. Leonda Armstrong, another credit to the team, leads this year's Hometown Chino Christmas IV. We will again be at Heritage Middle School on December 17 and 18. Dr. Armstrong is planning to have choirs both nights. Again this year, we will have tree decorating and competition. Last year we added a craft fair, which returns again this year. Admission is free. Come out and join us. Thanks Leonda.

Many of you have inquired about the Chino Citizens Academy. It is moving along well and we hope to start classes later this month. Watch your email.

We will be introducing our new Board President and new Board members at this month's Membership Luncheon. Our keynote speaker is Cliff Ayres from Drake Cement. I promise you an exciting presentation.

Big news on the Mixer scene! Dean Echols has taken over operation of the beautiful Windmill House and he is inviting us to join him and his co-hosts, Tom's Print Shop, Jolyne Nichols Cruise Specialist, Rick Nichols Custom Engraving, and artist Bonnie Casey, for our October 20th Mixer at the Windmill House from 5 to 6:30 PM. Thanks Dean.

One last October event to note: Our Women-In-Business Luncheon on the 8th features a terrific speaker and program: Mary Bauer from AWEE. It will be a very interesting luncheon.

At the end of *Mr. Baseball*, Selleck the famed homerun slugger finally becomes a credit to his team, and lays down a bunt to help his team win. One piece of trivia about the movie - Selleck wears the same Detroit Tigers cap in the movie that he wore on his long running TV show-Magnum PI.

See you in October!! Shop Local.

OCTOBER MIXER
WEDNESDAY, OCTOBER 20

5:00pm – 6:30pm

Hosted By

Tom's Print Shop
Rick Nichols Custom Engraving
Jolyne Nichols Cruise Specialist
Bonnie Casey

At The Windmill House
1460 W Road 4 North, Chino Valley

SHOP LOCAL ON THE 20TH

Before you come to the Mixer on October 20, participate in Chino Valley's Shop Local program by spending \$20 on the 20th. Spend \$20 at the businesses in Chino Valley to show your support of local business. It's good business for everyone!

SEPTEMBER LUNCHEON CELEBRATES CHAMBER'S 25 YEARS

We didn't think anyone would show up to celebrate the Chamber's 25th anniversary on Christmas Eve, so we celebrated it at the September Business Luncheon. Some of the original 30 businesses that comprised the Chamber membership 25 years ago were on hand. Past presidents were recognized for their contributions to piloting the Chamber during some difficult years. New members were given an opportunity to tell a little about their businesses.

It was also bittersweet as Charlie Arnold announced his resignation from the Board of Directors. The Board of Directors will select new Board Members and a Board President at the October Board of Directors meeting on October 6.



Past presidents pictured above from left to right: Bonnie Hayes, Dr. Mark Costes, Barbara Garcia, Bobbie Bott, Virginia Reid, Karrie Blum, Dave Mazy, Mike Olsen, Remmie TenBerge, Bruce Eldredge, and Charlie Arnold.



Pictured with Ab Jackson new members received their membership plaques: l-Bob Layton (USA Kyokushin Academy Arizona), r-Bonnie Hayes (Sunshine Clean Team).

Parade winners were recognized at the luncheon as well. Pictured in the next column are: Chino

Valley Elks - Best Non-Commercial and Karma - Best Classic Machinery.



Winners not pictured are: Freeman Farms - Best Mounted Animals; Arizona's Hometown Radio Group - Best Commercial; Prescott Antique Auto Club - Best Classic Vehicles; Chino Valley FFA - Judges' Choice. Congratulations to all Territorial Capital Days Parade winners. It was a great parade and all the participants made it so.

The September Business of the Month was Chino Valley WALGREENS. Congratulations to Scott Redmon and the Walgreens staff. Walgreens supports the Chamber, participates in many community events such as the Springfest and the Territorial Capital Days Parade, supports Chino Valley schools, donates to the benefit of many nonprofits in the area, and supports the \$20 on the 20th shop local program. Congratulations Walgreens! Some of the Walgreens staff are pictured below.



OCTOBER 11 RIBBON CUTTING



You are invited to the ribbon cutting of a new Chino Valley business, BODY LANGUAGE STUDIOS, 990 N Highway 89, at 4:00pm on Monday, OCTOBER 11. New Chamber member and owner, Cheryl Van Demark, invites you to help officially open her new business. A grand opening is planned for Sat., October 16.

SEPTEMBER MIXER HIGHLIGHTS

THANK YOU to BUCKY'S CASINO and PRESCOTT RESORT & CONFERENCE CENTER for hosting the September Mixer. They were great hosts! Compliments of Bucky's we have some Lucky Bucks available. We will give them to October 13 luncheon attendees on a first come basis. Special thanks to BAILEY GONZALES for her assistance at the Mixer. Bailey is 2010 Miss Teen Rodeo Arizona and our own Chino Valley queen. Some of the Mixer pictures follow.



CEO Ab Jackson talks about Chamber events.



Pictured left to right was our host Simon Fort, Yavapai Gaming Agency Marketing Director, and Jon Hoaglund of The Caring Presence.



Some of the mixer attendees. It was a beautiful, Arizona sun day!



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(In the Prescott Valley Plaza)

THANK YOU FOR PROVIDING PRIZES!

The following businesses for provided prizes.

*Valpak of Northern Arizona
Yavapai Title Agency Cartridge World
Earthworks Landscape & Supply
Bob's Complete Auto Repair
Rick Nichols Custom Engraving
National Bank of Arizona
Granite Mountain Home Care & Hospice
Chino Valley Review Jolyne Nichols Cruise Specialist
Prudential Northern Arizona Real Estate
The Caring Presence Mike & Susan Tobey
Arizona's HomeTown Radio Group*

BUSINESS/EDUCATORS QUARTERLY BREAKFAST HELD

The September Business/Educators Quarterly Breakfast was hosted by the Chino Valley School District at Bonn-Fire Chillin' & Grillin' on Thursday, September 16. Guest speaker Yavapai County Attorney, SHEILA POLK, spoke to the subject of why citizens, business owners, parents, law enforcement, and educators should vote NO on Proposition 203.

According to Ms. Polk Proposition 203, commonly called the medical marijuana initiative, has serious repercussions if passed by Arizona voters.

Businesses that promote safety in the workplace with drug testing could no longer deny employment to marijuana card holders nor terminate marijuana card holders who test positive for marijuana on the job. Law enforcement could not use blood testing results on marijuana card holders for proof of operating a motor vehicle while impaired, including commercial vehicles. Blood results are the most effective way of proving impairment in court. Ms. Polk further told attendees that medical marijuana is already available legally, and meets standards for dosage.

In addition to being County Attorney, Sheila Polk chairs the Yavapai County Substance Abuse Coalition (MATForce). Information about Proposition 203 can be found on the MATForce web site: www.matforce.org. The office of the Yavapai County Attorney can also be reached by calling 928-771-3344.

Consider some of these statistics about the marijuana available today. The marijuana grown today is 8-12 times more potent than the marijuana available in the 1960's. The carcinogens found in one marijuana joint are equal to five tobacco cigarettes. There are over 400 known substances in marijuana and many of them have known detrimental side effects, but most of the side effects of both short term and long term use are not known.



Sheila Polk (pictured left) urged breakfast attendees to let friends and family know the negative impact of Proposition 203, and to encourage Arizona voters to vote no on Proposition 203. This is the fourth time since 1996 that the issue has been put before Arizona voters, and defeated either by the courts or voters the previous times.

WELCOME NEW MEMBERS

Body Language Studios

990 N Highway 89 Suite 1
Chino Valley 86323
(928) 636-2007 www.bodylanguagestudio.net
Contact: Cheryl Van Demark
Body Language Studio provides professional instruction in yoga, fitness, dance, music voice and theater. The Studio is the Chino Valley home for the Academy of Performing Arts.

Marilyn "Dinny" Henze (Individual)

P O Box 12020
Prescott 86304
(928) 777-8064

Western Commercial Funding

8303 E Highway 69
Prescott Valley 86314
(928) 759-3863
www.westerncommercialfunding.com
Contact: Darrell Wallace

Western Commercial Funding provides factoring service whereby accounts receivable from a business can be turned into cash by selling invoices at a discount. Contact Western for information about this service.

UNITED WAY HOSTING SUMMITS

With the assistance of the Yavapai County Community Foundation the United Way of Yavapai County is hosting Community Action Summits. The Community Action Summits, which will focus on Commitment to Learning, will run from 8:00am - 2:00pm. The event will be held in Prescott on October 14 at the Yavapai College Community Room. To rsvp email verdevalleyunitedway@msn.com.

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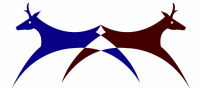
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8TH ANNUAL WINTER WONDERLAND

A CHINO COWBOY GALA

SATURDAY ** NOVEMBER 6, 2010

6:00PM – 10:00PM

Winter Wonderland is a fund raising event for the benefit of the Chino Valley Area Chamber of Commerce. Successful fund raisers allow the Chamber to continue its effectiveness as a voice for the business community. THANK YOU for your support of 2010 Winter Wonderland.



BOOTS & SPURS TABLETOP SPONSOR = \$100

**BUSINESS PLACARD AT TABLE -- LISTING IN EVENT PROGRAM
YOUR BUSINESS PROMOTIONAL ITEMS IF DESIRED**



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