



The Chino Valley Connection

CHINO VALLEY AREA CHAMBER OF COMMERCE NETWORK PUBLICATION



OCTOBER 2011

MIXER HOSTS FOR 2011

The Chamber is compiling the After Hours Mixer Schedule for 2012. Hosts for Mixers are awarded on a first come basis. Many times businesses partner with each other - it's a good way to promote your business, allows businesses with limited space to participate, and the cost of hosting can be shared.

Contact the Chamber as soon as possible so your choice of dates isn't gone. First priority is to fill the months of January and February, 2012. Even if you have indicated you would like to host in 2012, please make it official and contact the Chamber so we don't have a Mixer "mix-up." Phone #: 928-636-2493. Email address: chamber@chinovally.org.

DONATE, PARTICIPATE, SAVE THE DATE



"Back in the Saddle Again" is the theme for this year's Winter Wonderland event. It will be held on SATURDAY, NOVEMBER 5, 6:00pm-10:00pm, at Gabby's Kitchen Catering & Banquet Hall.

As a Chamber member what can you do to assure this fundraising event is a success? Commit to selling Holiday Shop til You Drop Drawing Tickets. There are two chances to win per \$5 ticket - a \$500 gift card from Safeway or a \$500 gift card from Prescott Gateway Mall. The number of tickets is limited so chances are good. The winners will be drawn at "Back In the Saddle Again" on November 5th, but need not be present to win. Commit to selling tickets to Winter Wonderland so that it is a sell out. The price is \$40 per ticket and includes dinner, silent auction, and chances for the bucket drawings - bucket drawing winners must be present to win, unlike the Holiday Shop Til You Drop Drawing. Seating is limited and the dinner and entertainment make the evening a 'fun' raiser as well. Donate items for the silent auction and bucket drawings. It is another way to promote your business. Attend Winter Wonderland and bring your friends - you and they will have a great time.

Winter Wonderland is a fundraising event. The evening will include great food, drawings, silent auction, surprises, and fun. Save the date and be sure to attend the Chamber's longest running event.

110% CLUB MEMBERS

THANK YOU to our most recent 110% Club members: **Wells Fargo Advisors-Rhonda Chavez, The Windmill House, and Cartridge World.**

OCTOBER BUSINESS LUNCHEON

WEDNESDAY, OCTOBER 12

11:30AM - 1:00PM

GUEST SPEAKER: KATHLEEN MURPHY

"BIG BROTHERS, BIG SISTERS

CELEBRATING 40 YEARS IN YAVAPAI COUNTY"

ADMISSION: **\$15 PER PERSON**

(Reservations to the Chamber by 3:00pm, Tues., Oct. 11. Because this is a restaurant, admission will be charged whether eating or not.)

LOCATION: GABBY'S KITCHEN
CATERING & BANQUET HALL
2235 S HIGHWAY 89, CHINO VALLEY

Business of the Month and New
Member Recognition

Promote Your Business at the
Business TO Business Networking Tables

Bring Prizes for Business Card Drawing

50/50 CASH DRAWING

CHINO VALLEY SCHOOL DISTRICT NAMES INTERIM SUPERINTENDENT

In a news release the Governing Board of Chino Valley Unified School District #51 announced the appointment of Dr. James D. Murlless as Interim Superintendent for the remainder of the 2011-2012 school year. Dr. Murlless has served as superintendent in Queen Creek Unified School District, Moriarity, New Mexico, and Trinidad and Lake City, Colorado.

2011 PLATINUM SPONSORS

ARIZONA'S HOMETOWN RADIO GROUP
APS (ARIZONA PUBLIC SERVICE)
BLUE CROSS BLUE SHIELD OF ARIZONA
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PRESCOTT TRUE VALUE
TOM'S PRINT & SIGN

NEWS & NOTES

OKTOBERFEST SUPPORTS GOOD SAMARITAN SOCIETY

An authentic Oktoberfest will be held on FRIDAY, OCTOBER 14 at the Prescott Resort and Conference Center, 5:30pm-10:00pm, to benefit the Good Samaritan Society Prescott Hospice Compassionate Care Fund for community hospice patients who are under- or un-insured during their end of life journey. The Prescott Resort will be transformed into an elegant Bavarian garden with music provided by an Oompah band direct from Germany - alpenhorn, tuba, lederhosen, and all.

Hors d'oeuvres will be freshly made buttery pretzels, cheeses and sausages, and a variety of bratwursts. In the Bierhall will be a silent auction and delicious German dinner of veal or chicken schnitzel, spaetzle, braised cabbage, and apfelstruedel, and polka music for dancing. Tickets are available at Edelweiss, 771-7574.

PERFORMANCE BENEFITS SCHOLARSHIP PROGRAM

The Academy of Performing Arts presents the Halloween spectacle "Lady Nightmare" - come...if you dare! Performances will be at the Franklin Phonetic School, 6116 E Highway 69, Prescott Valley, at 6:00pm and 8:30pm on October 28 & October 29. Tickets are \$10 each and can be purchased at the Academy, 778-7529. The production is PG-13 and all proceeds benefit the Academy of Performing Arts scholarship program.

SPACES AVAILABLE FOR FALL ZOO CAMP

Heritage Park Zoological Sanctuary Fall Zoo Camp runs from October 10-14 for children ages 6-8 and 9-12. Preregistration is required and can be had by calling 928-778-4242, ext. 18. Heritage Park Zoological Sanctuary is a local not-for-profit wildlife sanctuary and education facility dependent on the community for support.

PRESCOTT GHOST TALK ON TWO NIGHTS

Because last year's shows sold out, the Prescott Ghost Talk has been expanded to two nights - October 28 and October 29, with shows at 6:00pm and 7:30pm each night. Famous and infamous "spirits" enact historic ghostly folklore at the Prescott Center for the Arts, 208 N. Marina Street.

This is a collaborative fundraiser with the West Yavapai Guidance Clinic Foundation for the benefit of children throughout the community. Tickets are \$10 each and can be had by calling 928-445-3286, or online at tickets@pca-az.net. (The dramatic performances are designed for adults; children are welcome but must be accompanied by adults - it can be spooky, particularly for youngsters.)

GRANITE CREEK VINEYARDS OCTOBER MUSIC FEST

For the five Saturdays in October Granite Creek Vineyards hosts some of the best local musicians from 1:00pm - 4:00pm. You are invited to enjoy great music, award winning wines, delicious gourmet food, and the beauty of the season. Check out Granite Creek Vineyards at their website:

www.granitecreekvineyards.com.

VISIT FREEMAN FARMS EVERY WEEKEND IN OCT.



The pumpkins are on the vine and ready to be picked. Freeman Farms hosts special events every Saturday and Sunday in October

and on Columbus Day, October 10. Event schedule and prices can be found on the website:

www.azpumpkins.com. Freeman Farms is located in Chino Valley at 1096 E Road 3 South.



The Chino Valley Connection is a monthly publication of the:

CHINO VALLEY AREA
CHAMBER OF COMMERCE
P O BOX 419
175 E ROAD 2 SOUTH
CHINO VALLEY AZ 86323
928-636-2493
www.chinovalley.org

2011-2012 Board of Directors

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Robin Christie - Secretary
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Mission Statement:

*To promote economic growth,
serve as a voice for the business
community, and enhance the
quality of life for Chino Valley.*

ON CHAMPIONS

by
Ab Jackson, CEO



You may recall the recent Oscar nominated film, "The Fighter." "The Fighter" is based on the true story of boxer Irish Mickey Ward of Lowell, Massachusetts. The film stars Mark Wahlberg, who won a Golden Globe for his performance as Ward, Melissa Leo who won the 2010 Best Supporting Actress as his mother, and Christian Bale winner of Best Supporting Actor in 2010 as his half-brother.

Ward is being managed by his mother (Leo) and trained by his half-brother (Bale). When he decides to get professional handlers, he causes a rift in the family, but he starts winning. In other words when he decided to invest in his business, his business began to take off. Charlie Pellerin said it well, "The one thing I have learned is that you succeed when your level of commitment matches the difficulty of the task."

So how is your level of commitment to your business or organization? At our annual meeting this year, I challenged our members with the four keys to success:

Network-Learn-Invest-Promote

Network- The Chino Chamber will have over 50 networking opportunities for you this year. There will be Membership Luncheons, Mixers, Women-In-Business Luncheons, Community Events, and much more. Will you be there with your business cards?

Learn- Do you visit successful businesses and ask what they have done to be successful? We'd like to start up Brown Bags in the beginning of the year. Will you enroll? They are free. How about the Citizens Academy? It's getting pretty good reviews.

Invest- How's your leadership library? Have you gotten your copy of A Sense of Urgency by John Kotter? Why not? What business

workshops are on your schedule? None? Call me. I'll recommend one or two.

Promote- Do you have your booth at the Business Expo reserved? Did you get a Tabletop Sponsorship? Is your ad in the Village Profile directory? Do you take a table at the Business Luncheon? Why not? Have you checked your business cards and rack cards in the Chamber lately?

One of my favorite business people is Ken Lain of Watters Garden Center. Ken is a master networker, a master promoter, a serious and dedicated learner, and has consistently invested in the success of his business.

October is a busy month for the Chino Valley Area Chamber of Commerce. In addition to our monthly luncheon (key note speaker is Kathleen Murphy from Big Brothers/Big Sisters- celebrating 40 years in Yavapai County), we have a Mixer at the Clayton Homes, our Business/Educators Breakfast, and all month we will be at Freeman Farms for the Pumpkin Festival.

The Chino Valley Citizens Academy has 20 enrolled, bringing our total for the two Academies this year to 47. We are very proud of the Academy. We have had excellent speakers. Grads from the first academy are on community committees, working at the Chamber, and in other leadership positions with the Town.

You don't want to miss our 8th Annual Winter Wonderland this year. It's on November 5 at Gabby's Banquet Hall and our theme is "Back In The Saddle Again." We have great entertainment, a wonderful meal, lots of fun drawing and silent auction items, and the friendliest Chamber people in Yavapai County. Y'all come!

"The Fighter" has four of the best acting performances of 2010 and a compelling story. I hope we are all committed to be fighters, as well as networkers, promoters, investors, and learners. Shop local.

SEPTEMBER LUNCHEON & MIXER

Congratulations to **Chino Valley Animal Hospital**, the September Business of the Month. Dr. Michael Kahan is pictured below with Dr. Leonda Armstrong (Chamber Board President) as he speaks to luncheon attendees.



Thank you to Norm Freeman for speaking about the pumpkin festival taking place at Freeman Farms during the month of October.



Territorial Capital Days Parade winners received their trophies. Pictured below are the Granite Mountain Riders who were selected as the winners of the Mounted Animals category.



Other Parade category winners were: Classic Machinery - We Can Help U/The Learning Center; Commercial - APS; Non-Commercial - Boots & Bustles/Freeman Farms; Marching - Academy of Performing Arts; Classic Vehicles - Rotary Club of Chino Valley; Judges' Choice - Arizona Cowboy Poets Gathering. Congratulations to all the parade winners.

September's After Hours Mixer was hosted by **Hospice of the Pines** and **Chino Valley Funeral Home**. THANK YOU to our hosts for the evening - be sure to thank them for providing great food, camaraderie, and great weather.

OCTOBER AFTER HOURS MIXER

5:00PM - 6:30PM

Hosted By:

Clayton Homes

325 West Industrial Way, Chino Valley

50/50 Cash Drawing

Bring Door Prizes for Business Card Drawing

Business TO Business Networking

THANK YOU to LON TURNER who donated his share of the 50/50 cash drawing back to the Chamber Scholarship Fund in September. These businesses donated to the Scholarship Fund: BODY LANGUAGE STUDIOS and CHINO VALLEY FOUNDATION FOR SENIORS.

SUNDOGS HOST CHAMBER GROUP NIGHT



The Arizona Sundogs are hosting Chamber of Commerce Group Night on **SATURDAY, OCTOBER 22, 7:05pm** at Tim's Toyota Center in Prescott Valley. Return your completed form and check to the Chamber by **OCTOBER 14**. The form to be completed and returned is an attachment to this newsletter. See you at center ice!

BUSINESS/EDUCATORS BREAKFAST

The next Quarterly Business/Educators Breakfast is on WEDNESDAY, OCTOBER 26, 7:30am, at Gabby's Banquet Hall, 2235 S Highway 89. Please note the change of date! The cost for admission is \$10, payable by cash or check at the door. This is an opportunity to meet interim superintendent, Dr. James Murlless. Let the Chamber know you plan to attend by 10:00am, TUES., OCT. 25. Business and education work together.

WELCOME NEW MEMBERS

Republican Women of Prescott

P O Box 10932, Prescott 86304

928-776-0172 www.rwop.info

Contact: Sue Francis

This is the largest and second oldest federated Republican women's club in Arizona. The group takes pride in American heritage, community, and the support of troops.

Mind Your Own Business! Consulting

140 N Montezuma St #102

Prescott 86301

602-430-0744

www.mindyourownbusinessconsulting.com

Contact: Deborah Mainville-Knight

Services include marketing and business plans, facilitating meetings, non-profit consulting, business expansion, administrative support, and office organization.

THANK YOU TO OUR RENEWING MEMBERS

Chino Valley Foundation for Seniors

Stazenski Construction

Freeman Farms

American Family Insurance

Hassayampa Inn

Hitney Solar

Chino Valley Review

Adobe Appliance

Saving Grace Lutheran Church

Chino Valley Family Dental

Wells Fargo Advisors

Body Language Studios

The Windmill House

Bonn-Fire Chillin' & Grillin'

Keller Williams Check Realty

Vang Comp Systems

Cartridge World

Please check the Chamber website to make sure your business listing is correct. Per the request of some of our members, the Chamber does not give out email addresses or fax numbers, so those numbers do not appear. We do, however, put a link to your website if we have the information. It pays to keep your listing current - we receive several thousand web hits a month.



WERE YOU AT THE PARADE?

There isn't a great deal of space, but a few parade pictures appear below.



Thanks to our judges pictured above.

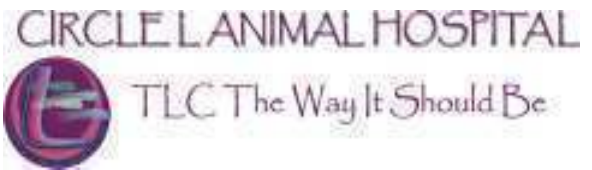


Who is that kid in the middle with the hat? He certainly has big ears!

2011 PLATINUM SPONSORS



An Independent Licensee of the Blue Cross and Blue Shield Association



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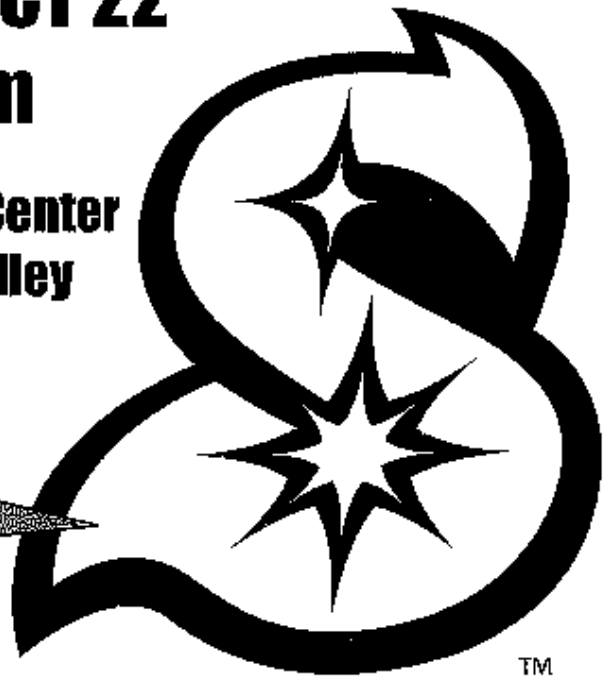


CHAMBER OF COMMERCE NIGHT Group Night

Saturday OCT 22

7:05 pm

**Tim's Toyota Center
Prescott Valley**



TM

Tickets are only
\$10.50

FOR CHAMBER MEMBERS
THEIR EMPLOYEES, FAMILIES
AND FRIENDS

BRING 25 or more, and get your Business Recognized on the Jumbo Tron. The Chamber of Commerce that sells the most tickets will get special recognition at the game. TICKETS WILL BE AT WILL CALL. Please use one form per each group picking up tickets. REPRESENT YOUR COMMUNITY !!!

Chino Valley, Prescott and Prescott Valley Chambers Contact Satish "Catfish" Athelli with any questions. 928 759 6611
Cottonwood Chamber Contact Charley Watson with any questions 928 759 6609
Additional Forms can be emailed, make request at SAthelli@arizonasundogs.com

www.arizonasundogs.com

**RETURN YOUR COMPLETED FORM AND CHECK TO YOUR CHAMBER BY
OCT14th. CHECKS PAYABLE TO MILE HIGH HOCKEY, LLC**

Name of Person picking tickets up at will _____

call _____ COMPANY NAME _____

CHAMBER OF COMMERCE: PRESCOTT PRESCOTT VALLEY CHINO VALLEY
COTTONWOOD

Phone Number (____) _____ E-mail address _____

Number of Tickets _____ Amount Enclosed \$ _____ (No. of tickets X \$10.50)

Payment Method _____ (Check) PAYABLE TO : MILE HIGH HOCKEY, LLC



BAC to BASICS

2011 Training Calendar

Yavapai County's Business Assistance Center is ready to assist your home-based or small business with a variety of free services.

We've got your **BAC** in Prescott

221 N. Marina Street, Prescott AZ • 928-778-1422

Lunch-n-Learn Series

Tuesdays	18-Oct-11	11:30am - 1:30pm	Survival Strategies In Tough Times I (4 part series)
	25-Oct-11	11:30am - 1:30pm	Survival Strategies In Tough Times II
	8-Nov-11	11:30am - 1:30pm	Survival Strategies In Tough Times IV
	15-Nov-11	11:30am - 1:30pm	Photoshop Basics
Wednesdays	19-Oct-11	9:00am - 11:00am	Website Management
	2-Nov-11	11:30am - 1:30pm	Survival Strategies In Tough Times III
Thursdays	27-Oct-11	11:30am - 1:00pm	Effective Strategies to Manage Your Day
	3-Nov-11	11:30am - 1:00pm	Using Excel for Your Business Needs
Fridays	9-Dec-11	11:30am - 1:30pm	Introduction to QuickBooks

We're in business to make your business a success!

In addition to the workshops offered, the following services are available at the BAC's:

Services for Small Businesses

- Business Assessment and Planning
- Business Skills Development
- Leadership Development
- Customized Training/Workshops
- Labor recruitment and development (job fairs, grant support)
- Notary Public

State-of-the-Art Tools

- Broadband and Wi-Fi internet access
- Online communications software
- Laptop Computers
- Video projector for presentations
- Fax, copier, phones and printers
- Facilities



Yavapai
COLLEGE
life explored

As always, there is **NO CHARGE** for any of BAC's Business workshops or center services.

Call now to reserve your seat.



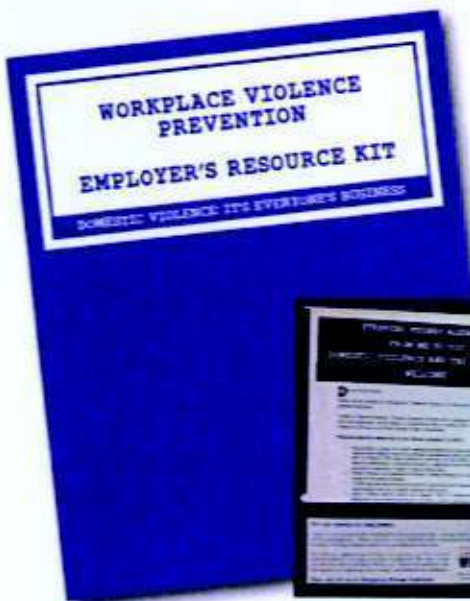
October is Domestic Violence Awareness Month

Hundreds of families in our community are exposed daily to the destruction of alcohol and drug abuse, and to the devastation of emotional, verbal or physical abuse in their own homes.

If you or someone you know is in a dangerous situation, there is help.

**24/7 Help Line:
928.445.HOPE**

All calls are confidential and callers may remain anonymous.



If you're an employer and want a **FREE** Workplace Violence Prevention Kit, call us at 928.772.4184 or visit us online at **www.steppingstonesaz.org**.

Special thanks to Credit Union West for supporting families in our community!

So much more than money.



928.778.7156
800.621.0287
602.631.3200

www.cuwest.org



Stepping Stones Agencies

"Empowering Women...Cherishing Children"

Providing shelter, advocacy and support to women and children who are homeless or victims of domestic violence in our West Yavapai County communities since 1980.

Prescott's Premier Senior Living Community!



Las Fuentes Resort Village, successfully serving seniors for over 14 years. Independent Living and Assisted Living apartments. Seniors embrace an active lifestyle by allowing us to take care of daily details while you pursue your dreams. Lush grounds, private park, walking paths, trickling water ponds on 16 acres!



SERVICES & COMMUNITY FEATURES

- Convenient monthly leasing
- Restaurant-style dining
- All utilities, including cable, except telephone
- Weekly housekeeping services
- Large spacious convenient laundry rooms.
- On-site maintenance
- Scheduled transportation
- Fitness center
- Activities and social recreational programs
- 24-Hour emergency response system
- Underground parking



Call for more information or to schedule
your personal tour

(928) 445-9300

1035 Scott Drive • Prescott, AZ 86301



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3525 N Hwy 89, Chino Valley

**Friday, October 21st
4 to 7:00**

**Food, Fun and Entertainment
Music, dancing, and more!**

**Cow Pie Bingo - Squares for \$10
Grand Prize \$250
(All squares must be sold!)**

Raffle Prizes

**Cost \$4 per person or
\$20 for family (up to 7 members)**

Call 928-636-1033 for more information